

Hosiery in Colombia

Market Direction | 2024-11-25 | 17 pages | Euromonitor

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Report description:

Retail sales of hosiery in Canada have experienced poor performance in 2024, primarily due to the high cost of living, marked by elevated inflation and rising interest rates. These factors have pushed a significant number of local consumers to shift from branded hosiery to more affordable private label alternatives. Additionally, prolonged hot summer temperatures have negatively impacted demand, as consumers wear hosiery less frequently in warmer conditions. While both sheer and non-sheer hosiery...

Euromonitor International's Hosiery in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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