

Footwear in the Czech Republic

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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Report description:

Performance footwear remains one of the leading product areas in 2024, driven primarily by the strong demand for sports-related shoes. Football and running shoes have emerged as some of the fastest-growing categories, as these products appeal not only to athletes but also to a broader demographic. A significant trend shaping the market is the adoption of performance footwear for everyday use, with Czech consumers increasingly wearing these shoes to work or social events. This shift has been supp...

Euromonitor International's Footwear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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