

## **Footwear in Colombia**

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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### **Report description:**

Footwear in Colombia is experiencing a period of mixed performance in 2024. Despite a slight decline in retail volume due to rising inflation and economic uncertainty, the sector remains diversified, with key categories such as women's and children's footwear showing resilience. The Colombian Association of Footwear, Leather, and Leather Goods (AciCam) highlights that informal trade, including smuggling, continues to control around 25% of the market. Although this figure has remained stable sinc...

Euromonitor International's Footwear in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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