

Footwear in Canada

Market Direction | 2024-11-25 | 20 pages | Euromonitor

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Report description:

In 2024, footwear in Canada experienced a marginal decline in value, following strong growth during 2022 and 2023. Volume growth also weakened as consumers adjusted their spending habits to cope with the rising costs of essential goods and services, including housing and groceries. While high rates of immigration provided some support for overall spending, many newcomers occupied lower-paying jobs, which limited their discretionary income and, consequently, their capacity to boost sales signific...

Euromonitor International's Footwear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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