

Footwear in Argentina

Market Direction | 2024-11-25 | 18 pages | Euromonitor

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Report description:

In footwear, customisation is increasingly popular among Argentinians with fashion brands seeking to satisfy this demand. Ricky Sarkany now offers consumers the possibility to buy a fully customised sneaker. On its Sarkany ID website, customers can create a sneaker using augmented reality and 3D technology. The tool offers the possibility to create exclusive models by selecting cut outs and materials, as well as customising elements such as lace and embroidery on the heel.

Euromonitor International's Footwear in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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Iconic local sneaker brand Flecha is to make a comeback

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