

Financial Cards and Payments in the United Arab Emirates

Market Direction | 2024-11-25 | 55 pages | Euromonitor

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Report description:

Financial cards and payments in the United Arab Emirates has undergone significant transformation in 2023 and 2024, characterised by the rise of digital payments, the emergence of new players, and a supportive regulatory environment. The Central Bank of the UAE has played a pivotal role in fostering the growth of digital payments, introducing initiatives such as the Wage Protection System and the Financial Infrastructure Transformation (FIT) Program.

Euromonitor International's Financial Cards and Payments in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Financial Cards and Payments in the United Arab Emirates
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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

The Central Bank launches instant payments platform Aani

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2019-2024

Table 2 Number of ATMs: Units 2019-2024

Table 3 Value Lost to Fraud 2019-2024

Table 4 Card Expenditure by Location 2024

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 6 Domestic versus Foreign Spend 2024

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 8 Financial Cards by Category: Number of Accounts 2019-2024

Table 9 Financial Cards Transactions by Category: Value 2019-2024

Table 10 Financial Cards by Category: Number of Transactions 2019-2024

Table 11 Consumer Payments by Category: Value 2019-2024

Table 12 Consumer Payments by Category: Number of Transactions 2019-2024

Table 13 M-Commerce by Category: Value 2019-2024

Table 14 M-Commerce by Category: % Value Growth 2019-2024

Table 15 Financial Cards: Number of Cards by Issuer 2019-2023

Table 16 Financial Cards: Number of Cards by Operator 2019-2023

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 20 Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 21 Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 22 Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 23 Forecast Consumer Payments by Category: Value 2024-2029

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 25 Forecast M-Commerce by Category: Value 2024-2029

Table 26 Forecast M-Commerce by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

DEBIT CARDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

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2024 DEVELOPMENTS

Expansion of population base drives up new account openings and debit growth
New domestic card network, Jaywan, launched to replace all debit cards in local market
Digital bank Wio Bank gains popularity and experiences rapid adoption

PROSPECTS AND OPPORTUNITIES

New debit card products likely over the forecast period
Banking the unbanked - a significant proportion of the population remains untapped
Domestic card network to strengthen financial control over growing payments market

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2019-2024
Table 28 Debit Cards Transactions 2019-2024
Table 29 Debit Cards in Circulation: % Growth 2019-2024
Table 30 Debit Cards Transactions: % Growth 2019-2024
Table 31 Debit Cards: Number of Cards by Issuer 2019-2023
Table 32 Debit Cards: Number of Cards by Operator 2019-2023
Table 33 Debit Cards Payment Transaction Value by Issuer 2019-2023
Table 34 Debit Cards Payment Transaction Value by Operator 2019-2023
Table 35 Forecast Debit Cards: Number of Cards in Circulation 2024-2029
Table 36 □Forecast Debit Cards Transactions 2024-2029
Table 37 □Forecast Debit Cards in Circulation: % Growth 2024-2029
Table 38 □Forecast Debit Cards Transactions: % Growth 2024-2029

CREDIT CARDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stable economic growth drives consumption and population, favouring positive performance of credit cards
Credit cards is saturated in the United Arab Emirates
New credit cards and co-branded products continue to emerge in a competitive environment

PROSPECTS AND OPPORTUNITIES

Increased cost of living to support demand for cashback and reward schemes
Consolidation platforms and embedded financial solutions to emerge
Rise of loyalty products and new partnership opportunities for banks

CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2019-2024
Table 40 Credit Cards Transactions 2019-2024
Table 41 Credit Cards in Circulation: % Growth 2019-2024
Table 42 Credit Cards Transactions: % Growth 2019-2024
Table 43 Commercial Credit Cards: Number of Cards in Circulation 2019-2024
Table 44 Commercial Credit Cards Transactions 2019-2024
Table 45 Commercial Credit Cards in Circulation: % Growth 2019-2024
Table 46 Commercial Credit Cards Transactions: % Growth 2019-2024
Table 47 Personal Credit Cards: Number of Cards in Circulation 2019-2024
Table 48 □Personal Credit Cards Transactions 2019-2024
Table 49 □Personal Credit Cards in Circulation: % Growth 2019-2024
Table 50 □Personal Credit Cards Transactions: % Growth 2019-2024
Table 51 □Credit Cards: Number of Cards by Issuer 2019-2023
Table 52 □Credit Cards: Number of Cards by Operator 2019-2023
Table 53 □Credit Cards Payment Transaction Value by Issuer 2019-2023

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Table 54 □Credit Cards Payment Transaction Value by Operator 2019-2023
 Table 55 □Commercial Credit Cards: Number of Cards by Issuer 2019-2023
 Table 56 □Commercial Credit Cards: Number of Cards by Operator 2019-2023
 Table 57 □Commercial Credit Cards Payment Transaction Value by Issuer 2019-2023
 Table 58 □Commercial Credit Cards Payment Transaction Value by Operator 2019-2023
 Table 59 □Personal Credit Cards: Number of Cards by Issuer 2019-2023
 Table 60 □Personal Credit Cards: Number of Cards by Operator 2019-2023
 Table 61 □Personal Credit Cards Payment Transaction Value by Issuer 2019-2023
 Table 62 □Personal Credit Cards Payment Transaction Value by Operator 2019-2023
 Table 63 □Forecast Credit Cards: Number of Cards in Circulation 2024-2029
 Table 64 □Forecast Credit Cards Transactions 2024-2029
 Table 65 □Forecast Credit Cards in Circulation: % Growth 2024-2029
 Table 66 □Forecast Credit Cards Transactions: % Growth 2024-2029
 Table 67 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2024-2029
 Table 68 □Forecast Commercial Credit Cards Transactions 2024-2029
 Table 69 □Forecast Commercial Credit Cards in Circulation: % Growth 2024-2029
 Table 70 □Forecast Commercial Credit Cards Transactions: % Growth 2024-2029
 Table 71 □Forecast Personal Credit Cards: Number of Cards in Circulation 2024-2029
 Table 72 □Forecast Personal Credit Cards Transactions 2024-2029
 Table 73 □Forecast Personal Credit Cards in Circulation: % Growth 2024-2029
 Table 74 □Forecast Personal Credit Cards Transactions: % Growth 2024-2029

CHARGE CARDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Charge cards remains a niche category in the United Arab Emirates
 Charge cards faces greater competition from credit card rewards
 Commercial charge cards dominate category, but are not immune to challenges

PROSPECTS AND OPPORTUNITIES

Charge card providers need to review product positioning for sustainable growth
 Commercial charge cards offers some prospects in a high interest rate market
 Personalisation and greater brand partnership can revive category

CATEGORY DATA

Table 75 Charge Cards: Number of Cards in Circulation 2019-2024
 Table 76 Charge Cards Transactions 2019-2024
 Table 77 Charge Cards in Circulation: % Growth 2019-2024
 Table 78 Charge Cards Transactions: % Growth 2019-2024
 Table 79 Commercial Charge Cards: Number of Cards in Circulation 2019-2024
 Table 80 Commercial Charge Cards Transactions 2019-2024
 Table 81 Commercial Charge Cards in Circulation: % Growth 2019-2024
 Table 82 Commercial Charge Cards Transactions: % Growth 2019-2024
 Table 83 Personal Charge Cards: Number of Cards in Circulation 2019-2024
 Table 84 □Personal Charge Cards Transactions 2019-2024
 Table 85 □Personal Charge Cards in Circulation: % Growth 2019-2024
 Table 86 □Personal Charge Cards Transactions: % Growth 2019-2024
 Table 87 □Charge Cards: Number of Cards by Issuer 2019-2023
 Table 88 □Charge Cards: Number of Cards by Operator 2019-2023
 Table 89 □Charge Cards Payment Transaction Value by Issuer 2019-2023

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Table 90 □Charge Cards Payment Transaction Value by Operator 2019-2023
 Table 91 □Commercial Charge Cards: Number of Cards by Issuer 2019-2023
 Table 92 □Commercial Charge Cards: Number of Cards by Operator 2019-2023
 Table 93 □Commercial Charge Cards Payment Transaction Value by Issuer 2019-2023
 Table 94 □Commercial Charge Cards Payment Transaction Value by Operator 2019-2023
 Table 95 □Personal Charge Cards: Number of Cards by Issuer 2019-2023
 Table 96 □Personal Charge Cards: Number of Cards by Operator 2019-2023
 Table 97 □Personal Charge Cards Transaction Value by Issuer 2019-2023
 Table 98 □Personal Charge Cards Transaction Value by Operator 2019-2023
 Table 99 □Forecast Charge Cards: Number of Cards in Circulation 2024-2029
 Table 100 □Forecast Charge Cards Transactions 2024-2029
 Table 101 □Forecast Charge Cards in Circulation: % Growth 2024-2029
 Table 102 □Forecast Charge Cards Transactions: % Growth 2024-2029
 Table 103 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2024-2029
 Table 104 □Forecast Commercial Charge Cards Transactions 2024-2029
 Table 105 □Forecast Commercial Charge Cards in Circulation: % Growth 2024-2029
 Table 106 □Forecast Commercial Charge Cards Transactions: % Growth 2024-2029
 Table 107 □Forecast Personal Charge Cards: Number of Cards in Circulation 2024-2029
 Table 108 □Forecast Personal Charge Cards Transactions 2024-2029
 Table 109 □Forecast Personal Charge Cards in Circulation: % Growth 2024-2029
 Table 110 □Forecast Personal Charge Cards Transactions: % Growth 2024-2029

PRE-PAID CARDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

New pre-paid card offerings to launch in the United Arab Emirates
 Pre-paid function becomes attractive for developing future payment users
 Crypto-linked pre-paid cards on the horizon as cryptocurrency users seek POS utilisation

PROSPECTS AND OPPORTUNITIES

Digitalisation to transform pre-paid cards in public services
 Loyalty platforms and strategies to drive new pre-paid card spend with cash back to wallet schemes
 Launch of Digital Dirham can facilitate future development of crypto pre-paid cards, leading to tokenisation of payments

CATEGORY DATA

Table 111 Pre-paid Cards: Number of Cards in Circulation 2019-2024
 Table 112 Pre-paid Cards Transactions 2019-2024
 Table 113 Pre-paid Cards in Circulation: % Growth 2019-2024
 Table 114 Pre-paid Cards Transactions: % Growth 2019-2024
 Table 115 Closed Loop Pre-paid Cards Transactions 2019-2024
 Table 116 Closed Loop Pre-paid Cards Transactions: % Growth 2019-2024
 Table 117 Open Loop Pre-paid Cards Transactions 2019-2024
 Table 118 Open Loop Pre-paid Cards Transactions: % Growth 2019-2024
 Table 119 Pre-paid Cards: Number of Cards by Issuer 2019-2023
 Table 120 □Pre-paid Cards: Number of Cards by Operator 2019-2023
 Table 121 □Pre-paid Cards Transaction Value by Issuer 2019-2023
 Table 122 □Pre-paid Cards Transaction Value by Operator 2019-2023
 Table 123 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
 Table 124 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
 Table 125 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2019-2023

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Table 126	□Closed Loop Pre-paid Cards Transaction Value by Operator 2019-2023
Table 127	□Open Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
Table 128	□Open Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
Table 129	□Open Loop Pre-paid Cards Transaction Value by Issuer 2019-2023
Table 130	□Open Loop Pre-paid Cards Transaction Value by Operator 2019-2023
Table 131	□Forecast Pre-paid Cards: Number of Cards in Circulation 2024-2029
Table 132	□Forecast Pre-paid Cards Transactions 2024-2029
Table 133	□Forecast Pre-paid Cards in Circulation: % Growth 2024-2029
Table 134	□Forecast Pre-paid Cards Transactions: % Growth 2024-2029
Table 135	□Forecast Closed Loop Pre-paid Cards Transactions 2024-2029
Table 136	□Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2024-2029
Table 137	□Forecast Open Loop Pre-paid Cards Transactions 2024-2029
Table 138	□Forecast Open Loop Pre-paid Cards Transactions: % Growth 2024-2029

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