

Financial Cards and Payments in South Korea

Market Direction | 2024-11-25 | 54 pages | Euromonitor

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Report description:

South Korea is steadily moving towards a cashless society, and this shift is significantly changing the landscape of financial cards and payments. As technology advances and consumer behaviours evolve, 2024 has showcased how debit and credit card usage is adapting to these new realities while navigating personal finance challenges.

Euromonitor International's Financial Cards and Payments in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN SOUTH KOREA

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

Financial cards targeted towards teens continue to be launched

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2019-2024

Table 2 Number of ATMs: Units 2019-2024

Table 3 Value Lost to Fraud 2019-2024

Table 4 Card Expenditure by Location 2024

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 6 Domestic versus Foreign Spend 2024

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 8 Financial Cards by Category: Number of Accounts 2019-2024

Table 9 Financial Cards Transactions by Category: Value 2019-2024

Table 10 □Financial Cards by Category: Number of Transactions 2019-2024

Table 11 □Consumer Payments by Category: Value 2019-2024

Table 12 □Consumer Payments by Category: Number of Transactions 2019-2024

Table 13 □M-Commerce by Category: Value 2019-2024

Table 14 □M-Commerce by Category: % Value Growth 2019-2024

Table 15 □Financial Cards: Number of Cards by Issuer 2019-2023

Table 16 □Financial Cards: Number of Cards by Operator 2019-2023

Table 17 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 18 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 19 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 20 □Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 21 □Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 22 □Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 23 □Forecast Consumer Payments by Category: Value 2024-2029

Table 24 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 25 □Forecast M-Commerce by Category: Value 2024-2029

Table 26 □Forecast M-Commerce by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

DEBIT CARDS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Debit cards in circulation decline, while usage increases
Significant growth for Hyundai and Hana in debit cards in 2023
NongHyup remains a key player in debit cards

PROSPECTS AND OPPORTUNITIES

Teen-specific cards: Meeting the needs of Generation Z and Generation Alpha
Shinhan Bank launches debit cards specifically for foreigners resident in Korea
Intensifying competition in travel-specific debit cards

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2019-2024
Table 28 Debit Cards Transactions 2019-2024
Table 29 Debit Cards in Circulation: % Growth 2019-2024
Table 30 Debit Cards Transactions: % Growth 2019-2024
Table 31 Debit Cards: Number of Cards by Issuer 2019-2023
Table 32 Debit Cards: Number of Cards by Operator 2019-2023
Table 33 Debit Cards Payment Transaction Value by Issuer 2019-2023
Table 34 Debit Cards Payment Transaction Value by Operator 2019-2023
Table 35 Forecast Debit Cards: Number of Cards in Circulation 2024-2029
Table 36 □Forecast Debit Cards Transactions 2024-2029
Table 37 □Forecast Debit Cards in Circulation: % Growth 2024-2029
Table 38 □Forecast Debit Cards Transactions: % Growth 2024-2029

CREDIT CARDS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Credit card companies in Korea reduce interest-free instalment services amidst economic pressures
Significant increase in overseas credit card spending
Hyundai remains the sole provider of Apple Pay in Korea

PROSPECTS AND OPPORTUNITIES

The evolving landscape of the PLCC segment in Korea
Expansion of travel-specific cards from debit to credit as the competition intensifies
Rising popularity of premium credit cards in Korea

CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2019-2024
Table 40 Credit Cards Transactions 2019-2024
Table 41 Credit Cards in Circulation: % Growth 2019-2024
Table 42 Credit Cards Transactions: % Growth 2019-2024
Table 43 Commercial Credit Cards: Number of Cards in Circulation 2019-2024
Table 44 Commercial Credit Cards Transactions 2019-2024
Table 45 Commercial Credit Cards in Circulation: % Growth 2019-2024
Table 46 Commercial Credit Cards Transactions: % Growth 2019-2024
Table 47 Personal Credit Cards: Number of Cards in Circulation 2019-2024
Table 48 □Personal Credit Cards Transactions 2019-2024
Table 49 □Personal Credit Cards in Circulation: % Growth 2019-2024
Table 50 □Personal Credit Cards Transactions: % Growth 2019-2024
Table 51 □Credit Cards: Number of Cards by Issuer 2019-2023
Table 52 □Credit Cards: Number of Cards by Operator 2019-2023
Table 53 □Credit Cards Payment Transaction Value by Issuer 2019-2023
Table 54 □Credit Cards Payment Transaction Value by Operator 2019-2023

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Table 55 □Commercial Credit Cards: Number of Cards by Issuer 2019-2023
Table 56 □Commercial Credit Cards: Number of Cards by Operator 2019-2023
Table 57 □Commercial Credit Cards Payment Transaction Value by Issuer 2019-2023
Table 58 □Commercial Credit Cards Payment Transaction Value by Operator 2019-2023
Table 59 □Personal Credit Cards: Number of Cards by Issuer 2019-2023
Table 60 □Personal Credit Cards: Number of Cards by Operator 2019-2023
Table 61 □Personal Credit Cards Payment Transaction Value by Issuer 2019-2023
Table 62 □Personal Credit Cards Payment Transaction Value by Operator 2019-2023
Table 63 □Forecast Credit Cards: Number of Cards in Circulation 2024-2029
Table 64 □Forecast Credit Cards Transactions 2024-2029
Table 65 □Forecast Credit Cards in Circulation: % Growth 2024-2029
Table 66 □Forecast Credit Cards Transactions: % Growth 2024-2029
Table 67 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2024-2029
Table 68 □Forecast Commercial Credit Cards Transactions 2024-2029
Table 69 □Forecast Commercial Credit Cards in Circulation: % Growth 2024-2029
Table 70 □Forecast Commercial Credit Cards Transactions: % Growth 2024-2029
Table 71 □Forecast Personal Credit Cards: Number of Cards in Circulation 2024-2029
Table 72 □Forecast Personal Credit Cards Transactions 2024-2029
Table 73 □Forecast Personal Credit Cards in Circulation: % Growth 2024-2029
Table 74 □Forecast Personal Credit Cards Transactions: % Growth 2024-2029

PRE-PAID CARDS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing spending on pre-paid cards in Korea

The growing popularity of teenage-specific pre-paid cards in Korea

Various gift cards gaining popularity in closed loop pre-paid cards

PROSPECTS AND OPPORTUNITIES

WOW PASS: A pre-paid card for inbound tourists in Korea

Climate Card: Seoul's new initiative for sustainable public transportation

Different players are entering pre-paid cards in Korea

CATEGORY DATA

Table 75 Pre-paid Cards: Number of Cards in Circulation 2019-2024
Table 76 Pre-paid Cards Transactions 2019-2024
Table 77 Pre-paid Cards in Circulation: % Growth 2019-2024
Table 78 Pre-paid Cards Transactions: % Growth 2019-2024
Table 79 Closed Loop Pre-paid Cards Transactions 2019-2024
Table 80 Closed Loop Pre-paid Cards Transactions: % Growth 2019-2024
Table 81 Open Loop Pre-paid Cards Transactions 2019-2024
Table 82 Open Loop Pre-paid Cards Transactions: % Growth 2019-2024
Table 83 Pre-paid Cards: Number of Cards by Issuer 2019-2023
Table 84 □Pre-paid Cards: Number of Cards by Operator 2019-2023
Table 85 □Pre-paid Cards Transaction Value by Issuer 2019-2023
Table 86 □Pre-paid Cards Transaction Value by Operator 2019-2023
Table 87 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
Table 88 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
Table 89 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2019-2023
Table 90 □Closed Loop Pre-paid Cards Transaction Value by Operator 2019-2023

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Table 91 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
Table 92 □Open Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
Table 93 □Open Loop Pre-paid Cards Transaction Value by Issuer 2019-2023
Table 94 □Open Loop Pre-paid Cards Transaction Value by Operator 2019-2023
Table 95 □Forecast Pre-paid Cards: Number of Cards in Circulation 2024-2029
Table 96 □Forecast Pre-paid Cards Transactions 2024-2029
Table 97 □Forecast Pre-paid Cards in Circulation: % Growth 2024-2029
Table 98 □Forecast Pre-paid Cards Transactions: % Growth 2024-2029
Table 99 □Forecast Closed Loop Pre-paid Cards Transactions 2024-2029
Table 100 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2024-2029
Table 101 □Forecast Open Loop Pre-paid Cards Transactions 2024-2029
Table 102 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2024-2029

STORE CARDS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in store cards driven by offering top benefits to cardholders
Hyundai Department Store dominates as its benefits promote loyalty
Hyundai aims to capture attention of younger generations

PROSPECTS AND OPPORTUNITIES

Store cards will still have a role to play in South Korea
Credit card companies in Korea focus on PLCC collaborations instead of launching new store cards
Samsung Card partners with Shinsegae department store in its latest PLCC collaboration

CATEGORY DATA

Table 103 Store Cards: Number of Cards in Circulation 2019-2024
Table 104 Store Cards Transactions 2019-2024
Table 105 Store Cards in Circulation: % Growth 2019-2024
Table 106 Store Cards Transactions: % Growth 2019-2024
Table 107 Store Cards: Number of Cards by Issuer 2019-2023
Table 108 Store Cards: Payment Transaction Value by Issuer 2019-2023
Table 109 Forecast Store Cards: Number of Cards in Circulation 2024-2029
Table 110 Forecast Store Cards Transactions 2024-2029
Table 111 Forecast Store Cards in Circulation: % Growth 2024-2029
Table 112 □Forecast Store Cards Transactions: % Growth 2024-2029

Financial Cards and Payments in South Korea

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