

Energy Drinks in Slovakia

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Report description:

Average off-trade current unit prices of energy drinks in Slovakia continued to be driven upwards by rising commodity prices of sugar and increasing production costs in 2024. The upward pressure on prices continued to push fast retail current value sales growth at the end of the review period. Meanwhile, warm weather in spring and summer 2024 was instrumental in delivering the necessary demand to drive positive retail volume growth in energy drinks. However, the shopping behaviour of Slovak hous...

Euromonitor International's Energy Drinks in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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