

Energy Drinks in Norway

Market Direction | 2024-11-25 | 27 pages | Euromonitor

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Report description:

Following dynamic growth, energy drinks in Norway is seeing some maturity. As a result, strong but slower off-trade volume and current value growth has been seen in the second half of the review period, including 2024. In addition, the return to pre-Coronavirus (COVID-19) routines and lifestyles has hampered growth prospects, particularly in the off-trade channel. In this vein, the resumption of cross-border trade from 2022-2023 continued to hurt domestic sales in 2024, as consumers were attract...

Euromonitor International's Energy Drinks in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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