

Debit Cards in the United Arab Emirates

Market Direction | 2024-11-25 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Debit cards in the United Arab Emirates continues to record a strong performance in 2024, with a rise in the number of accounts, new cards in circulation, transaction growth and value transactions. The robust economy of the United Arab Emirates continues to attract foreign investment and create job opportunities, leading to an influx of skilled professionals and workers. In 2024, the United Arab Emirates introduced several new visa schemes aimed at attracting skilled professionals, investors, an...

Euromonitor International's Debit Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Debit Cards in the United Arab Emirates
Euromonitor International
November 2024

List Of Contents And Tables

DEBIT CARDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Expansion of population base drives up new account openings and debit growth
New domestic card network, Jaywan, launched to replace all debit cards in local market
Digital bank Wio Bank gains popularity and experiences rapid adoption

PROSPECTS AND OPPORTUNITIES

New debit card products likely over the forecast period
Banking the unbanked - a significant proportion of the population remains untapped
Domestic card network to strengthen financial control over growing payments market

CATEGORY DATA

- Table 1 Debit Cards: Number of Cards in Circulation 2019-2024
Table 2 Debit Cards Transactions 2019-2024
Table 3 Debit Cards in Circulation: % Growth 2019-2024
Table 4 Debit Cards Transactions: % Growth 2019-2024
Table 5 Debit Cards: Number of Cards by Issuer 2019-2023
Table 6 Debit Cards: Number of Cards by Operator 2019-2023
Table 7 Debit Cards Payment Transaction Value by Issuer 2019-2023
Table 8 Debit Cards Payment Transaction Value by Operator 2019-2023
Table 9 Forecast Debit Cards: Number of Cards in Circulation 2024-2029
Table 10 □Forecast Debit Cards Transactions 2024-2029
Table 11 □Forecast Debit Cards in Circulation: % Growth 2024-2029
Table 12 □Forecast Debit Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture
2024 key trends
The Central Bank launches instant payments platform Aani
Competitive landscape
What next for financial cards and payments?

MARKET INDICATORS

- Table 13 Number of POS Terminals: Units 2019-2024
Table 14 Number of ATMs: Units 2019-2024
Table 15 Value Lost to Fraud 2019-2024
Table 16 Card Expenditure by Location 2024
Table 17 Financial Cards in Circulation by Type: % Number of Cards 2019-2024
Table 18 Domestic versus Foreign Spend 2024

MARKET DATA

- Table 19 Financial Cards by Category: Number of Cards in Circulation 2019-2024
Table 20 Financial Cards by Category: Number of Accounts 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Table 21 Financial Cards Transactions by Category: Value 2019-2024

Table 22 Financial Cards by Category: Number of Transactions 2019-2024

Table 23 Consumer Payments by Category: Value 2019-2024

Table 24 Consumer Payments by Category: Number of Transactions 2019-2024

Table 25 M-Commerce by Category: Value 2019-2024

Table 26 M-Commerce by Category: % Value Growth 2019-2024

Table 27 Financial Cards: Number of Cards by Issuer 2019-2023

Table 28 Financial Cards: Number of Cards by Operator 2019-2023

Table 29 Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 30 Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 31 Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 32 Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 33 Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 34 Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 35 Forecast Consumer Payments by Category: Value 2024-2029

Table 36 Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 37 Forecast M-Commerce by Category: Value 2024-2029

Table 38 Forecast M-Commerce by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Debit Cards in the United Arab Emirates

Market Direction | 2024-11-25 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-03
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com