

Debit Cards in South Korea

Market Direction | 2024-11-25 | 24 pages | Euromonitor

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Report description:

In 2024, the number of debit cards in circulation in South Korea is set to continue to see a slight decline. One factor contributing to the decrease is a slight decline in the number of teenage users, who represent a substantial proportion of new debit card holders. In addition to the declining teenage population, a major factor influencing this is the growing popularity of mobile payment. These services have gained traction as some consumers now favour digital wallets linked to their bank accou...

Euromonitor International's Debit Card Transactions in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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