

Credit Cards in the United Arab Emirates

Market Direction | 2024-11-25 | 27 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Credit cards in the United Arab Emirates remains a dynamic performer, especially in terms of value transactions, which continue to record double-digit growth in 2024. In the United Arab Emirates, economic growth is currently driven by capital investment, technological progress, and a pro-business environment. These factors create a robust foundation for consumer spending and economic expansion.

Euromonitor International's Credit Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Credit Cards in the United Arab Emirates

Euromonitor International

November 2024

List Of Contents And Tables

CREDIT CARDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stable economic growth drives consumption and population, favouring positive performance of credit cards

Credit cards is saturated in the United Arab Emirates

New credit cards and co-branded products continue to emerge in a competitive environment

PROSPECTS AND OPPORTUNITIES

Increased cost of living to support demand for cashback and reward schemes

Consolidation platforms and embedded financial solutions to emerge

Rise of loyalty products and new partnership opportunities for banks

CATEGORY DATA

Table 1 Credit Cards: Number of Cards in Circulation 2019-2024

Table 2 Credit Cards Transactions 2019-2024

Table 3 Credit Cards in Circulation: % Growth 2019-2024

Table 4 Credit Cards Transactions: % Growth 2019-2024

Table 5 Commercial Credit Cards: Number of Cards in Circulation 2019-2024

Table 6 Commercial Credit Cards Transactions 2019-2024

Table 7 Commercial Credit Cards in Circulation: % Growth 2019-2024

Table 8 Commercial Credit Cards Transactions: % Growth 2019-2024

Table 9 Personal Credit Cards: Number of Cards in Circulation 2019-2024

Table 10 Personal Credit Cards Transactions 2019-2024

Table 11 Personal Credit Cards in Circulation: % Growth 2019-2024

Table 12 Personal Credit Cards Transactions: % Growth 2019-2024

Table 13 Credit Cards: Number of Cards by Issuer 2019-2023

Table 14 Credit Cards: Number of Cards by Operator 2019-2023

Table 15 Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 16 Credit Cards Payment Transaction Value by Operator 2019-2023

Table 17 Commercial Credit Cards: Number of Cards by Issuer 2019-2023

Table 18 Commercial Credit Cards: Number of Cards by Operator 2019-2023

Table 19 Commercial Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 20 Commercial Credit Cards Payment Transaction Value by Operator 2019-2023

Table 21 Personal Credit Cards: Number of Cards by Issuer 2019-2023

Table 22 Personal Credit Cards: Number of Cards by Operator 2019-2023

Table 23 Personal Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 24 Personal Credit Cards Payment Transaction Value by Operator 2019-2023

Table 25 Forecast Credit Cards: Number of Cards in Circulation 2024-2029

Table 26 Forecast Credit Cards Transactions 2024-2029

Table 27 Forecast Credit Cards in Circulation: % Growth 2024-2029

Table 28 Forecast Credit Cards Transactions: % Growth 2024-2029

Table 29 Forecast Commercial Credit Cards: Number of Cards in Circulation 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30 □Forecast Commercial Credit Cards Transactions 2024-2029
Table 31 □Forecast Commercial Credit Cards in Circulation: % Growth 2024-2029
Table 32 □Forecast Commercial Credit Cards Transactions: % Growth 2024-2029
Table 33 □Forecast Personal Credit Cards: Number of Cards in Circulation 2024-2029
Table 34 □Forecast Personal Credit Cards Transactions 2024-2029
Table 35 □Forecast Personal Credit Cards in Circulation: % Growth 2024-2029
Table 36 □Forecast Personal Credit Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

The Central Bank launches instant payments platform Aani

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 37 Number of POS Terminals: Units 2019-2024

Table 38 Number of ATMs: Units 2019-2024

Table 39 Value Lost to Fraud 2019-2024

Table 40 Card Expenditure by Location 2024

Table 41 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 42 Domestic versus Foreign Spend 2024

MARKET DATA

Table 43 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 44 Financial Cards by Category: Number of Accounts 2019-2024

Table 45 Financial Cards Transactions by Category: Value 2019-2024

Table 46 □Financial Cards by Category: Number of Transactions 2019-2024

Table 47 □Consumer Payments by Category: Value 2019-2024

Table 48 □Consumer Payments by Category: Number of Transactions 2019-2024

Table 49 □M-Commerce by Category: Value 2019-2024

Table 50 □M-Commerce by Category: % Value Growth 2019-2024

Table 51 □Financial Cards: Number of Cards by Issuer 2019-2023

Table 52 □Financial Cards: Number of Cards by Operator 2019-2023

Table 53 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 54 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 55 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 56 □Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 57 □Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 58 □Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 59 □Forecast Consumer Payments by Category: Value 2024-2029

Table 60 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 61 □Forecast M-Commerce by Category: Value 2024-2029

Table 62 □Forecast M-Commerce by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Credit Cards in the United Arab Emirates

Market Direction | 2024-11-25 | 27 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com