

Cooking Ingredients and Meals in Myanmar

Market Direction | 2024-11-25 | 43 pages | Euromonitor

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Report description:

Overall volume sales of cooking ingredients and meals categories continued to increase steadily in 2024 as the economy continued to recover from the pandemic and post-coup economic downturn. Sales were driven by habitual consumption, distribution channel expansion and product innovation. Meanwhile, challenges include high inflation, ongoing political instabilities and continued local currency depreciation, all of which acted as drags on category growth.

Euromonitor International's Cooking Ingredients and Meals in Myanmar report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Cooking Ingredients and Meals in Myanmar
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List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN MYANMAR

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for cooking ingredients and meals?

CHART 1 Cooking Ingredients and Meals: Convenience Store

CHART 2 Cooking Ingredients and Meals: Small Local Grocer (1)

CHART 3 Cooking Ingredients and Meals: Small Local Grocer (2)

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 7 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 8 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

EDIBLE OILS

2024 Developments

Prospects and Opportunities

Category Data

Table 12 □Sales of Edible Oils by Category: Volume 2019-2024

Table 13 □Sales of Edible Oils by Category: Value 2019-2024

Table 14 □Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 15 □Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 16 □NBO Company Shares of Edible Oils: % Value 2020-2024

Table 17 □LBN Brand Shares of Edible Oils: % Value 2020-2024

Table 18 □Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 19 □Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 20 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 21 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

MEALS AND SOUPS

SAUCES, DIPS AND CONDIMENTS

Table 22 □Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 23 □Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 24 □Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 25 □Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 26 □NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 27 □LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 28 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 29 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 30 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

SWEET SPREADS

Table 32 □Sales of Sweet Spreads by Category: Volume 2019-2024

Table 33 □Sales of Sweet Spreads by Category: Value 2019-2024

Table 34 □Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 35 □Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 36 □NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 37 □LBN Brand Shares of Sweet Spreads: % Value 2020-2024

Table 38 □Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 39 □Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 40 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 41 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

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