

Cooking Ingredients and Meals in Japan

Market Direction | 2024-11-26 | 51 pages | Euromonitor

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Report description:

In Japan, cooking ingredients and meals is facing significant challenges due to rising import costs, driven by the depreciation of the yen and the impact of extreme weather conditions on raw materials prices. As a result, nearly all categories have been seeing increases in unit prices in 2024. Rising prices have dampened consumers' purchasing intent, further exacerbated by the direct effects of a declining population on volume sales. According to Euromonitor's Consumers data, Japan's total popul...

Euromonitor International's Cooking Ingredients and Meals in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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