

Coffee in Norway

Market Direction | 2024-11-25 | 21 pages | Euromonitor

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Report description:

Amidst only small overall movements in off- and on-trade volume sales of coffee in Norway in 2024, fresh coffee beans and standard fresh ground coffee led the march for growth. Many Norwegian consumers consider these types of coffee to be a must-have at work and at home. According to the Norwegian Coffee Survey, around two thirds of consumers had a coffee maker and 38% had a press jug at home. The Norwegian Coffee Survey also stated that one third possessed a capsule/pod machine at home. However...

Euromonitor International's Coffee in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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