

Childrenswear in Singapore

Market Direction | 2024-11-25 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Despite a falling birth rate, demand for childrenswear in Singapore continues to rise, driven by the evolving priorities of parents, particularly younger generations, who are prioritising high-quality, fashionable, and sustainable clothing for their children. Many are willing to spend more on on-trend outfits, often driven by social media influences. Additionally, the rapid growth of children necessitates frequent clothing replacements, sustaining steady demand.

Euromonitor International's Childrenswear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Childrenswear in Singapore
Euromonitor International
November 2024

List Of Contents And Tables

CHILDRENSWEAR IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Childrenswear market continues to grow, despite declining birth rate
Uniqlo leads childrenswear rankings, while luxury brands lose ground
Womenswear brands expand their offerings to include childrenswear

PROSPECTS AND OPPORTUNITIES

Growing demand for children's sportswear
Rising interest in coordinated outfits and matching sets
E-commerce will continue to be an important channel

CATEGORY DATA

- Table 1 Sales of Childrenswear by Category: Volume 2019-2024
- Table 2 Sales of Childrenswear by Category: Value 2019-2024
- Table 3 Sales of Childrenswear by Category: % Volume Growth 2019-2024
- Table 4 Sales of Childrenswear by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Childrenswear: % Value 2020-2024
- Table 6 LBN Brand Shares of Childrenswear: % Value 2021-2024
- Table 7 Forecast Sales of Childrenswear by Category: Volume 2024-2029
- Table 8 Forecast Sales of Childrenswear by Category: Value 2024-2029
- Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029
- Table 10 □Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN SINGAPORE

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

- Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Childrenswear in Singapore

Market Direction | 2024-11-25 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com