

Childrenswear in Singapore

Market Direction | 2024-11-25 | 18 pages | Euromonitor

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Report description:

Despite a falling birth rate, demand for childrenswear in Singapore continues to rise, driven by the evolving priorities of parents, particularly younger generations, who are prioritising high-quality, fashionable, and sustainable clothing for their children. Many are willing to spend more on on-trend outfits, often driven by social media influences. Additionally, the rapid growth of children necessitates frequent clothing replacements, sustaining steady demand.

Euromonitor International's Childrenswear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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