

## **Childrenswear in Denmark**

Market Direction | 2024-11-25 | 17 pages | Euromonitor

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### **Report description:**

In 2024, childrenswear saw a recovery in retail volume sales, with the solid growth bringing volumes back to pre-pandemic levels. Lower inflation and interest rates, combined with a recovery in real wages, resulted in higher levels of consumer confidence and this elevated demand for childrenswear. In recent years, the rising cost of living has put some pressure on childrenswear, although it has proved to be more resilient than other categories, as parents tend to prioritise clothing for their ch...

Euromonitor International's Childrenswear in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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