

Charge Cards in the United Arab Emirates

Market Direction | 2024-11-25 | 26 pages | Euromonitor

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Report description:

In 2024, charge cards in the United Arab Emirates remains a small category within financial cards and payments. The competitive landscape is highly consolidated, and includes the American Express Platinum Card, renowned for its elite status and exclusivity in Dubai, requiring substantial capital or a high income for qualification. Similarly, the JP Morgan Chase Reserve Card is also recognised as an elite charge card in Dubai.

Euromonitor International's Charge Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Charge cards faces greater competition from credit card rewards
Commercial charge cards dominate category, but are not immune to challenges
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Commercial charge cards offers some prospects in a high interest rate market
Personalisation and greater brand partnership can revive category

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