

Carbonates in Turkey

Market Direction | 2024-11-25 | 33 pages | Euromonitor

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Report description:

In 2024, retail volume sales of carbonates posted modest volume growth in Turkey as consumption levels recovered in regular and reduced sugar formats. The major earthquake that struck Turkey in February 2023 had a negative impact on carbonate consumption, including regular and reduced sugar variants. Added to this, some consumers opted to boycott some Western international brands in response to the ongoing Israel-Hamas war. Price pressures have remained strong in 2024 due to the stubbornly high...

Euromonitor International's Carbonates in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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