

Carbonates in the United Arab Emirates

Market Direction | 2024-11-29 | 31 pages | Euromonitor

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Report description:

Carbonates in the United Arab Emirates is demonstrating rapid volume growth in both off-trade and on-trade channels compared to other mature categories, such as bottled water and juice. The category is enjoying healthy growth despite a 50% excise tax for all carbonates and the boycotting of international brands by some local consumers due to the Israel-Hamas war. The main reason for category's success and consistent consumption is indulgence, which makes it challenging for other soft drinks to r...

Euromonitor International's Carbonates in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Carbonates in the United Arab Emirates
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List Of Contents And Tables

CARBONATES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Carbonates demonstrates rapid growth despite challenges

Move away from global brands supports growth of small local players

Shrinkflation drives price growth for carbonates

PROSPECTS AND OPPORTUNITIES

Resumption of stronger growth for international brands likely over forecast period

Carbonates will face further fragmentation

Reduced sugar likely to remain a niche, but will demonstrate healthy growth

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024

Table 5 Off-trade Sales of Carbonates by Category: Volume 2019-2024

Table 6 Off-trade Sales of Carbonates by Category: Value 2019-2024

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2019-2024

Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2019-2024

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2020-2024

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029

Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2024-2029

Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2024-2029

SOFT DRINKS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

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Table 21	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2019-2024
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
Table 35	NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024
Table 36	LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024
Table 37	NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024
Table 38	LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024
Table 39	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
Table 40	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
Table 41	NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
Table 42	LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
Table 43	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
Table 44	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
Table 45	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
Table 46	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
Table 47	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
Table 48	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
Table 49	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
Table 50	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
Table 51	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
Table 52	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
Table 53	Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
Table 54	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
Table 55	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
Table 56	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in the United Arab Emirates

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SOURCES

Summary 1 Research Sources

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