

## **Bottled Water in the United Arab Emirates**

Market Direction | 2024-11-29 | 29 pages | Euromonitor

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### **Report description:**

Bottled water in the United Arab Emirates is playing a key role in reshaping the soft drinks industry in the local market. There are two trends occurring in parallel in the United Arab Emirates: the demand for indulgence and the desire for healthier lifestyles. This means that consumers are looking for drinks that are perceived as healthier than carbonates, but more appetising than still water. For this reason, carbonated, flavoured and functional options of bottled water are recording dynamic g...

Euromonitor International's Bottled Water in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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