

## **Bottled Water in Norway**

Market Direction | 2024-11-25 | 29 pages | Euromonitor

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### **Report description:**

Bottled water in Norway saw fast off-trade volume growth in 2024, above the rate recorded in 2023. On-trade volume sales also continued to increase, albeit more moderately. Meanwhile, off-trade current value sales maintained a double-digit growth rate amid rising prices in an inflationary climate. Popular carbonated bottled water continued to see healthy growth in demand in both the on- and off-trade channels. This indicates a rising preference for sparkling water among consumers, driven by its...

Euromonitor International's Bottled Water in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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