

Bottled Water in Chile

Market Direction | 2024-11-27 | 28 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Despite the challenging economic environment, bottled water has emerged as one of the top-performing categories in 2024, achieving 3% off-trade volume growth and 12% on-trade volume growth, demonstrating its resilience. In 2024, bottled water continues its upward trajectory by capitalising on significant price increases observed in competing categories, such as carbonates and juice, which have been implementing hikes since 2022. While the average unit price of bottled water marginally increased...

Euromonitor International's Bottled Water in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Bottled Water in Chile Euromonitor International November 2024

List Of Contents And Tables

BOTTLED WATER IN CHILE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate price rise and health trends drive performance of bottled water

Consumers' sophistication levels around bottled water continue to rise

Children and female consumers push demand for flavoured bottled water

PROSPECTS AND OPPORTUNITIES

Bulk sales of bottled water expected to experience further dynamic growth

Major concentrates and juice brands are set to ramp up efforts in flavoured water

Water purifiers and filters to gain further momentum as a sustainable and cost-effective solution to bottled water

CATEGORY DATA

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2019-2024

Table 2 Off-trade Sales of Bottled Water by Category: Value 2019-2024

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029

Table 10 | Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029

Table 11 \square Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029

Table 12 ∏Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

SOFT DRINKS IN CHILE

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
- Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
- Table 23 [Off-trade Sales of Soft Drinks by Category: Value 2019-2024
- Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
- Table 25 ☐ Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
- Table 26 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
- Table 27 ☐NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024
- Table 28 [LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024
- Table 29 [NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024
- Table 30 ∏LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 32 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 33 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
- Table 34 ∏LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
- Table 35 | Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
- Table 36 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
- Table 37 ∏Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
- Table 38 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
- Table 39 [Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
- Table 40 | Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
- Table 41 [Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
- Table 42 [Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
- Table 43 [Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
- Table 44 [Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
- Table 45 [Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
- Table 46 [Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
- Table 47 | Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
- Table 48 | Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in Chile

DISCLAIMER

SOURCES

Summary 1 Research Sources



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Bottled Water in Chile

Market Direction | 2024-11-27 | 28 pages | Euromonitor

ORDER FORM:	1		1
elect license	License		Price
	Single User Licence		€995.00
	Multiple User License (1 Si Multiple User License (Glob		€1990.00 €2985.00
	Multiple Oser License (Glor	odi)	¥2985.00 VAT
			Total
* VAT will be adde	, , , , , , , , , , , , , , , , , , , ,	stions please contact support@scotts-international.com or 004 iles, individuals and EU based companies who are unable to pr	
	, , , , , , , , , , , , , , , , , , , ,	iles, individuals and EU based companies who are unable to pr	
mail*	, , , , , , , , , , , , , , , , , , , ,	Phone*	
mail* rst Name*	, , , , , , , , , , , , , , , , , , , ,	iles, individuals and EU based companies who are unable to pr	
mail* irst Name*	, , , , , , , , , , , , , , , , , , , ,	Phone*	
mail* irst Name* ob title*	, , , , , , , , , , , , , , , , , , , ,	Phone*	
	, , , , , , , , , , , , , , , , , , , ,	Phone* Last Name*	
mail* rst Name* b title* ompany Name* ddress*	, , , , , , , , , , , , , , , , , , , ,	Phone* Last Name* EU Vat / Tax ID / NIP number*	
mail* rst Name* b title* ompany Name*	, , , , , , , , , , , , , , , , , , , ,	Phone* Last Name* EU Vat / Tax ID / NIP number* City*	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com