

Baked Goods in North Macedonia

Market Direction | 2024-11-26 | 21 pages | Euromonitor

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Report description:

Growth in baked goods current value sales in North Macedonia in 2024 is expected to be well down on the previous year, mainly due to a sustained reduction in inflation. Despite the resultant easing of pricing pressures, retail volume sales are set to decline marginally, and at a slightly steeper rate than in 2023. This is primarily explained by falling demand for leavened bread, the dominant product type, which is at odds with the increasing tendency of many people to try to lose weight and impr...

Euromonitor International's Baked Goods in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Frozen baked goods shows the fastest development in volume and value terms
Domestic and regional companies launch several new products

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