

Baked Goods in North Macedonia

Market Direction | 2024-11-26 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Growth in baked goods current value sales in North Macedonia in 2024 is expected to be well down on the previous year, mainly due to a sustained reduction in inflation. Despite the resultant easing of pricing pressures, retail volume sales are set to decline marginally, and at a slightly steeper rate than in 2023. This is primarily explained by falling demand for leavened bread, the dominant product type, which is at odds with the increasing tendency of many people to try to lose weight and impr...

Euromonitor International's Baked Goods in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Baked Goods in North Macedonia

Euromonitor International

November 2024

List Of Contents And Tables

BAKED GOODS IN NORTH MACEDONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Adoption of low-carb diets continues to depress demand for leavened bread

Frozen baked goods shows the fastest development in volume and value terms

Domestic and regional companies launch several new products

PROSPECTS AND OPPORTUNITIES

Sluggish demand for leavened bread will limit overall growth potential

Convenience trend will continue to favour frozen baked goods

Consumer interest in flat bread set to remain strong

CATEGORY DATA

Table 1 Sales of Baked Goods by Category: Volume 2019-2024

Table 2 Sales of Baked Goods by Category: Value 2019-2024

Table 3 Sales of Baked Goods by Category: % Volume Growth 2019-2024

Table 4 Sales of Baked Goods by Category: % Value Growth 2019-2024

Table 5 Sales of Pastries by Type: % Value 2019-2024

Table 6 NBO Company Shares of Baked Goods: % Value 2020-2024

Table 7 LBN Brand Shares of Baked Goods: % Value 2021-2024

Table 8 Distribution of Baked Goods by Format: % Value 2019-2024

Table 9 Forecast Sales of Baked Goods by Category: Volume 2024-2029

Table 10 Forecast Sales of Baked Goods by Category: Value 2024-2029

Table 11 Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

STAPLE FOODS IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2019-2024

Table 14 Sales of Staple Foods by Category: Value 2019-2024

Table 15 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 16 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 18 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2020-2024

Table 20 Distribution of Staple Foods by Format: % Value 2019-2024

Table 21 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Baked Goods in North Macedonia

Market Direction | 2024-11-26 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com