

Baked Goods in Argentina

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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Report description:

Baked goods in Argentina is seeing attempts to increase competition and reduce inflation rates in 2024. The Argentinian government is keen to mitigate the impact of few dominating players in industry categories, by encouraging importation to intensify competition. Within baked goods, Grupo Bimbo rules packaged leavened bread. As a result of the new measures, retailers are introducing foreign brands and chained supermarkets are now investing more in imported sliced bread from nearby countries. Fo...

Euromonitor International's Baked Goods in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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