

## **Asian Speciality Drinks in the United Arab Emirates**

Market Direction | 2024-11-29 | 26 pages | Euromonitor

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### **Report description:**

Only entering the local market in 2023, the overall size of Asian speciality drinks in the United Arab Emirates remains small. Since the soft drinks industry mainly features major categories, such as carbonates, juice and energy drinks, potential consumers of Asian speciality drinks find it difficult to recognise, find or develop a taste for them.

Euromonitor International's Asian Speciality Drinks in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Asian Speciality Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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ASIAN SPECIALITY DRINKS IN THE UNITED ARAB EMIRATES

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Asian speciality drinks lacks awareness among local consumers

Mogu Mogu is dominant brand in Asian speciality drinks

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