

Apparel and Footwear in the Czech Republic

Market Direction | 2024-11-25 | 89 pages | Euromonitor

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Report description:

In 2023, apparel and footwear in the Czech Republic faced challenges due to a post-pandemic slump, compounded by broader geopolitical and economic uncertainties. However, 2024 presents a more optimistic outlook, characterised by a recovery in demand and growing consumer confidence. Despite this positive shift, cheap fast fashion continues to dominate among Czech consumers. The Chinese ultra-fast fashion brand Shein has gained significant market share in the country, while traditional fashion bra...

Euromonitor International's Apparel and Footwear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Hats and caps benefit from fashion trends

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