

Apparel and Footwear in Denmark

Market Direction | 2024-11-25 | 81 pages | Euromonitor

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Report description:

Apparel and footwear in Denmark saw a rebound in retail volume sales during 2024 after two years of decline. The Danish economy made a steady recovery amid cooling inflation rates, rising wages and lower interest rates. Consumers have become more inclined to spend on apparel and footwear, with some choosing to trade up again to premium brands. Current value growth picked up substantially in 2024 as consumer demand rebounded. Nonetheless, apparel and footwear face strong competition from travel a...

Euromonitor International's Apparel and Footwear in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2024

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