

## **Apparel and Footwear in Denmark**

Market Direction | 2024-11-25 | 81 pages | Euromonitor

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### **Report description:**

Apparel and footwear in Denmark saw a rebound in retail volume sales during 2024 after two years of decline. The Danish economy made a steady recovery amid cooling inflation rates, rising wages and lower interest rates. Consumers have become more inclined to spend on apparel and footwear, with some choosing to trade up again to premium brands. Current value growth picked up substantially in 2024 as consumer demand rebounded. Nonetheless, apparel and footwear face strong competition from travel a...

Euromonitor International's Apparel and Footwear in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Apparel and Footwear in Denmark  
Euromonitor International  
November 2024

List Of Contents And Tables

### APPAREL AND FOOTWEAR IN DENMARK

#### EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for apparel and footwear?

#### MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2019-2024  
Table 2 Sales of Apparel and Footwear by Category: Value 2019-2024  
Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024  
Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024  
Table 5 NBO Company Shares of Apparel and Footwear: % Value 2020-2024  
Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024  
Table 7 Distribution of Apparel and Footwear by Format: % Value 2019-2024  
Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2024  
Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029  
Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029  
Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029  
Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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#### SOURCES

Summary 1 Research Sources

### WOMENSWEAR IN DENMARK

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Economic recovery supports higher growth in womenswear  
Casualwear trend and exercise drives sales of tracksuits and leggings  
Online shopping boosts womenswear sales

#### PROSPECTS AND OPPORTUNITIES

Stronger economy provides solid outlook for womenswear  
Circular fashion to gain momentum as incomes recover  
E-commerce is a vital channel to womenswear brands

#### CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2019-2024  
Table 14 Sales of Womenswear by Category: Value 2019-2024  
Table 15 Sales of Womenswear by Category: % Volume Growth 2019-2024  
Table 16 Sales of Womenswear by Category: % Value Growth 2019-2024  
Table 17 NBO Company Shares of Womenswear: % Value 2020-2024  
Table 18 LBN Brand Shares of Womenswear: % Value 2021-2024

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2020-2024  
Table 20 LBN Brand Shares of Women's Nightwear: % Value 2021-2024  
Table 21 NBO Company Shares of Women's Outerwear: % Value 2020-2024  
Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2021-2024  
Table 23 □NBO Company Shares of Women's Swimwear: % Value 2020-2024  
Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2021-2024  
Table 25 □NBO Company Shares of Women's Underwear: % Value 2020-2024  
Table 26 □LBN Brand Shares of Women's Underwear: % Value 2021-2024  
Table 27 □Forecast Sales of Womenswear by Category: Volume 2024-2029  
Table 28 □Forecast Sales of Womenswear by Category: Value 2024-2029  
Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2024-2029  
Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2024-2029

## MENSWEAR IN DENMARK

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Menswear sees revival in consumer spending  
Active lifestyles and casualwear underpin sales growth  
Foreign e-commerce players entice shoppers with low prices

#### PROSPECTS AND OPPORTUNITIES

Rising disposable incomes to fuel menswear sales  
AI technology to bring about innovations  
Casual clothing trend to become more widespread in the workplace

#### CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2019-2024  
Table 32 Sales of Menswear by Category: Value 2019-2024  
Table 33 Sales of Menswear by Category: % Volume Growth 2019-2024  
Table 34 Sales of Menswear by Category: % Value Growth 2019-2024  
Table 35 NBO Company Shares of Menswear: % Value 2020-2024  
Table 36 LBN Brand Shares of Menswear: % Value 2021-2024  
Table 37 NBO Company Shares of Men's Nightwear: % Value 2020-2024  
Table 38 LBN Brand Shares of Men's Nightwear: % Value 2021-2024  
Table 39 NBO Company Shares of Men's Outerwear: % Value 2020-2024  
Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2021-2024  
Table 41 □NBO Company Shares of Men's Swimwear: % Value 2020-2024  
Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2021-2024  
Table 43 □NBO Company Shares of Men's Underwear: % Value 2020-2024  
Table 44 □LBN Brand Shares of Men's Underwear: % Value 2021-2024  
Table 45 □Forecast Sales of Menswear by Category: Volume 2024-2029  
Table 46 □Forecast Sales of Menswear by Category: Value 2024-2029  
Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2024-2029  
Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2024-2029

## CHILDRENSWEAR IN DENMARK

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Consumer demand bounces back in childrenswear  
Parents are keen to make sustainable clothing and footwear choices  
Online shopping offers multiple benefits

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## PROSPECTS AND OPPORTUNITIES

Bright outlook as inflation rate stabilises

Sustainable choices to gain further ground in childrenswear

Baby and toddler population to rise slightly in second half of forecast period

## CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2019-2024

Table 50 Sales of Childrenswear by Category: Value 2019-2024

Table 51 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 52 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 54 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 55 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 56 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

## SPORTSWEAR IN DENMARK

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Sportswear volume sales rise as the economy improves

Sports-inspired apparel and footwear is still in high demand

E-commerce retail sales will continue to rise

## PROSPECTS AND OPPORTUNITIES

Economy prosperity provides bright outlook

Players will need to focus on sustainability

Less formal work attire to fuel demand for sportswear

## CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2019-2024

Table 60 Sales of Sportswear by Category: % Value Growth 2019-2024

Table 61 NBO Company Shares of Sportswear: % Value 2020-2024

Table 62 LBN Brand Shares of Sportswear: % Value 2021-2024

Table 63 Distribution of Sportswear by Format: % Value 2019-2024

Table 64 Forecast Sales of Sportswear by Category: Value 2024-2029

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2024-2029

## JEANS IN DENMARK

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Consumers return to the jeans department as economy recovers

Strong demand for premium and super-premium jeans

Eco-labelling aligns with the growing sustainability trend

## PROSPECTS AND OPPORTUNITIES

Stable economy will support solid growth in jeans category

Sustainable credentials are increasingly important to Danes

Private label will find it difficult to penetrate the category

## CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2019-2024

Table 67 Sales of Jeans by Category: Value 2019-2024

Table 68 Sales of Jeans by Category: % Volume Growth 2019-2024

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Table 69 Sales of Jeans by Category: % Value Growth 2019-2024  
Table 70 Sales of Men's Jeans by Category: Volume 2019-2024  
Table 71 Sales of Men's Jeans by Category: Value 2019-2024  
Table 72 Sales of Men's Jeans by Category: % Volume Growth 2019-2024  
Table 73 Sales of Men's Jeans by Category: % Value Growth 2019-2024  
Table 74 Sales of Women's Jeans by Category: Volume 2019-2024  
Table 75 □Sales of Women's Jeans by Category: Value 2019-2024  
Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2019-2024  
Table 77 □Sales of Women's Jeans by Category: % Value Growth 2019-2024  
Table 78 □NBO Company Shares of Jeans: % Value 2020-2024  
Table 79 □LBN Brand Shares of Jeans: % Value 2021-2024  
Table 80 □Forecast Sales of Jeans by Category: Volume 2024-2029  
Table 81 □Forecast Sales of Jeans by Category: Value 2024-2029  
Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2024-2029  
Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2024-2029  
Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2024-2029  
Table 85 □Forecast Sales of Men's Jeans by Category: Value 2024-2029  
Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2024-2029  
Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2024-2029  
Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2024-2029  
Table 89 □Forecast Sales of Women's Jeans by Category: Value 2024-2029  
Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2024-2029  
Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2024-2029

## HOSIERY IN DENMARK

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Hosiery receives a boost from improved economy  
Private label holds strong position in hosiery  
Sustainable hosiery is gaining popularity among Danes

### PROSPECTS AND OPPORTUNITIES

Steady growth anticipated for hosiery  
Sustainability will impact hosiery to lesser extent than apparel  
Subscription services have growth potential

### CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2019-2024  
Table 93 Sales of Hosiery by Category: Value 2019-2024  
Table 94 Sales of Hosiery by Category: % Volume Growth 2019-2024  
Table 95 Sales of Hosiery by Category: % Value Growth 2019-2024  
Table 96 NBO Company Shares of Hosiery: % Value 2020-2024  
Table 97 LBN Brand Shares of Hosiery: % Value 2021-2024  
Table 98 Forecast Sales of Hosiery by Category: Volume 2024-2029  
Table 99 Forecast Sales of Hosiery by Category: Value 2024-2029  
Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029  
Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

## APPAREL ACCESSORIES IN DENMARK

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

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Apparel accessories post strong recovery in volume sales

Fast fashion players enjoy leading positions

Retail e-commerce sales continue to expand

#### PROSPECTS AND OPPORTUNITIES

Healthy outlook for apparel accessories

Milder winters pose some challenges

E-commerce solutions likely to become more sophisticated

#### CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2019-2024

Table 103 Sales of Apparel Accessories by Category: Value 2019-2024

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2019-2024

Table 106 NBO Company Shares of Apparel Accessories: % Value 2020-2024

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2021-2024

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2024-2029

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

#### FOOTWEAR IN DENMARK

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Footwear sees a welcome recovery in volume sales

Sports-inspired trend impacts footwear

Ecco brand loses share following consumer boycott

#### PROSPECTS AND OPPORTUNITIES

Premium trend to gather pace as economy improves

Circular economy will evolve in footwear

E-commerce retailing is an imperative to support future prospects

#### CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2019-2024

Table 113 Sales of Footwear by Category: Value 2019-2024

Table 114 Sales of Footwear by Category: % Volume Growth 2019-2024

Table 115 Sales of Footwear by Category: % Value Growth 2019-2024

Table 116 NBO Company Shares of Footwear: % Value 2020-2024

Table 117 LBN Brand Shares of Footwear: % Value 2021-2024

Table 118 Distribution of Footwear by Format: % Value 2019-2024

Table 119 Forecast Sales of Footwear by Category: Volume 2024-2029

Table 120 Forecast Sales of Footwear by Category: Value 2024-2029

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2024-2029

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2024-2029

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