

Apparel and Footwear in Colombia

Market Direction | 2024-11-25 | 86 pages | Euromonitor

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Report description:

Apparel and footwear in Colombia are navigating a complex landscape in 2024 marked by several significant challenges, most notably the cost-of-living crisis, which has been driven by high interest rates, increased energy bills, and ongoing economic and political uncertainty. These factors have significantly squeezed consumers' discretionary income, prompting a shift in spending priorities away from fashion. Rather than focusing on apparel, consumers are now favouring experiences such as travel a...

Euromonitor International's Apparel and Footwear in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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