

## **Apparel Accessories in the Czech Republic**

Market Direction | 2024-11-25 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Although hats and caps are not the strongest performers within apparel accessories in the Czech Republic, they are witnessing notable value and volume growth in 2024. This growth is particularly evident in the early months of the second quarter, driven by a rising awareness among Czech consumers of the importance of sun protection during heatwaves. Increasingly, hats with long or short brims have gained popularity not only for their protective function but also as fashionable accessories, espec...

Euromonitor International's Apparel Accessories in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Apparel Accessories in the Czech Republic  
Euromonitor International  
November 2024

### List Of Contents And Tables

#### APPAREL ACCESSORIES IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Hats and caps benefit from fashion trends

Ties see a marginal uplift but remain an outdated accessory

Value becomes a key motivating factor for consumers

##### PROSPECTS AND OPPORTUNITIES

Competitive landscape to remain fragmented

Social media to fuel demand for accessories

Second-hand shopping to curb growth in the category

##### CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2019-2024

Table 2 Sales of Apparel Accessories by Category: Value 2019-2024

Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024

Table 4 Sales of Apparel Accessories by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Apparel Accessories: % Value 2020-2024

Table 6 LBN Brand Shares of Apparel Accessories: % Value 2021-2024

Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029

Table 8 Forecast Sales of Apparel Accessories by Category: Value 2024-2029

Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029

Table 10 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

#### APPAREL AND FOOTWEAR IN THE CZECH REPUBLIC

##### EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Apparel Accessories in the Czech Republic

Market Direction | 2024-11-25 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com