

Apparel Accessories in Egypt

Market Direction | 2024-11-25 | 20 pages | Euromonitor

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Report description:

In 2024, apparel accessories in Egypt experienced a significant drop in volume sales, paired with a notable rise in value. This shift is primarily due to sharp increases in raw material costs, including cotton, leather, and threads, alongside the impact of the devaluation of the Egyptian pound. Following the currency devaluations in March 2024, the first quarter of the year saw an average price hike of 30%. Both local and international manufacturers were compelled to implement these increases in...

Euromonitor International's Apparel Accessories in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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