

## **Apparel Accessories in Colombia**

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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### **Report description:**

Apparel accessories in Colombia is experiencing a mixed performance in 2024, with certain products performing better than others. Hats and caps are set to see the best performance, benefiting from a combination of practicality, evolving fashion trends, and the rise of street-style and athleisure, as well as their utility in shielding consumers from the intense sun. Conversely, ties have seen a significant decline in sales, largely due to the growing shift away from formal workwear. With many wor...

Euromonitor International's Apparel Accessories in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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