

Apparel Accessories in Canada

Market Direction | 2024-11-25 | 20 pages | Euromonitor

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Report description:

The demand for masks in Canada experienced a notable decline in 2024, marking a continuation of the sharp decrease observed in 2023. This trend has been largely attributed to the phasing out of public mask mandates, which were initially relaxed in 2022 and fully eliminated by 2023. COVID-19 infection rates remain low, and widespread vaccination coverage has significantly reduced public concern regarding the virus. As a result, masking has become far less common, with most Canadians no longer vie...

Euromonitor International's Apparel Accessories in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Apparel Accessories in Canada
Euromonitor International
November 2024

List Of Contents And Tables

APPAREL ACCESSORIES IN CANADA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Masks decline as public awareness of COVID fades

Marginal growth for key accessories

DEI and sustainability drive product innovation

PROSPECTS AND OPPORTUNITIES

Mask demand expected to wane further

Price sensitivity shapes apparel accessories

E-commerce continues to transform apparel accessories

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2019-2024

Table 2 Sales of Apparel Accessories by Category: Value 2019-2024

Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024

Table 4 Sales of Apparel Accessories by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Apparel Accessories: % Value 2020-2024

Table 6 LBN Brand Shares of Apparel Accessories: % Value 2021-2024

Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029

Table 8 Forecast Sales of Apparel Accessories by Category: Value 2024-2029

Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029

Table 10 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN CANADA

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

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