

Saudi Arabia Contact Lens Market By Material Type (Silicone Hydrogel, Hydrogel, Gas permeable, Others), By Design (Spherical, Toric, Multifocal, Others), By Wear Type (Reusable, Disposable), By Application (Cosmetics, Corrective, Therapeutic, Others), By Distribution Channel (Optical Stores, Beauty Centers, Online (Hospital & Clinics), Pharmacies, Stand Alone Pharmacies), By Region, Competition Forecast & Opportunities, 2019-2029F

Market Report | 2024-12-06 | 83 pages | TechSci Research

AVAILABLE LICENSES:

- Single User License \$3500.00
- Multi-User License \$4500.00
- Custom Research License \$7000.00

Report description:

Saudi Arabia Contact Lens Market was valued at USD 0.34 billion in 2023 and is expected to reach USD 0.51 billion by 2029 with a CAGR of 6.36% during the forecast period. Contact lenses are thin, curved lenses designed to be placed directly on the surface of the eye for vision correction or other therapeutic purposes. They are a popular alternative to eyeglasses and provide a more discreet and often more visually appealing solution for individuals with refractive errors or certain eye conditions. The primary purpose of contact lenses is to correct common vision problems, including myopia (nearsightedness), hyperopia (farsightedness), astigmatism, and presbyopia. Contact lenses work by altering the way light enters the eye, improving the focus on the retina. A comprehensive eye examination is necessary before fitting contact lenses. A professional fitting ensures the lenses are the right size, prescription, and type for the individual's eyes. Incorrect use or poor hygiene can lead to eye infections. Allergic reactions to lens materials or cleaning solutions are possible. Overuse or improper care can lead to discomfort and reduced effectiveness.

Ongoing advancements in contact lens materials, designs, and manufacturing technologies can lead to the development of more comfortable, breathable, and innovative lenses, attracting consumers to upgrade their lenses. Population growth, especially among the younger demographic, can contribute to an expanded customer base for contact lenses. Younger individuals may

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

prefer contact lenses for aesthetic and lifestyle reasons. Increased awareness campaigns about the importance of eye health and the availability of vision correction options, including contact lenses, can stimulate demand. Contact lenses offer convenience, especially for individuals with active lifestyles who may find them more practical than traditional eyeglasses. Convenience factors can include the ability to participate in sports, outdoor activities, and social events without hindrance. The popularity of daily disposable lenses, including those made from silicone hydrogel materials, is on the rise due to their convenience, hygiene benefits, and reduced maintenance requirements.

Key Market Drivers

Growing Technological Advancements

The introduction of silicone hydrogel materials has revolutionized contact lens design. These materials allow more oxygen to reach the cornea, reducing the risk of hypoxia and making lenses more comfortable for extended wear. Researchers are developing smart contact lenses embedded with sensors to monitor various health parameters. These lenses can potentially measure glucose levels in tears for diabetics or monitor intraocular pressure for individuals with glaucoma.

Advanced manufacturing techniques allow for the creation of customized contact lenses tailored to an individual's unique eye anatomy. This can enhance comfort and visual acuity. Technological advancements have led to the creation of highly breathable and comfortable daily disposable lenses. These lenses offer convenience, reduce the risk of infections, and eliminate the need for cleaning and maintenance. Hybrid lenses combine the benefits of rigid gas permeable (RGP) and soft contact lenses. These lenses offer the crisp optics of RGP lenses with the comfort of soft lenses. Many contact lenses now come with built-in ultraviolet (UV) protection to shield the eyes from harmful UV rays, reducing the risk of conditions like cataracts. Contact lenses with improved moisture retention technologies help combat dryness and discomfort, ensuring a more comfortable wearing experience. Toric lenses for astigmatism correction have seen advancements in design and stabilization techniques, providing more precise and stable vision for individuals with astigmatism.

Multifocal contact lenses have improved to offer a seamless transition between different prescription strengths, catering to individuals with presbyopia. Advances in color blending and printing technologies have led to more realistic and comfortable colored and cosmetic lenses, meeting the aesthetic preferences of users. Some contact lenses are designed with antimicrobial coatings to reduce the risk of infections and improve overall eye health. Contact lenses are being developed to mimic the composition of the tear film, improving comfort, and reducing the risk of dry eyes. This factor will help in the development of the Saudi Arabia Contact Lens Market.

Rising Awareness of Eye Health

Growing awareness encourages individuals to prioritize regular eye check-ups. During these examinations, eye care professionals may recommend contact lenses as a vision correction option based on the individual's needs. As awareness about various vision correction options increases, individuals become more informed about alternatives to traditional eyeglasses. Contact lenses, offering a more discreet and sometimes more convenient solution, become a preferred choice. Increased awareness of different vision issues, such as myopia, hyperopia, astigmatism, and presbyopia, prompts individuals to seek appropriate solutions. Contact lenses are versatile and can address a variety of vision problems, contributing to their popularity.

Awareness of technological advancements in contact lenses, such as silicone hydrogel materials, daily disposables, and UV protection, influences consumers to opt for lenses that offer improved comfort, safety, and convenience. Awareness campaigns initiated by eye care professionals, optical stores, and contact lens manufacturers contribute to educating the public about the benefits of contact lenses, proper lens care, and the importance of regular eye health check-ups. Increased awareness of colored and cosmetic contact lenses as fashion accessories can drive demand among individuals who prioritize aesthetics and wish to enhance or change their eye color. Awareness of age-related vision changes, such as presbyopia, may lead individuals to consider multifocal contact lenses or other options that cater to their evolving vision needs.

Awareness of the convenience and practicality of contact lenses for sports and active lifestyles can drive demand among individuals engaged in physical activities. Individuals who are aware of the importance of maintaining good eye health and hygiene are more likely to choose contact lenses, especially daily disposables, which offer a hygienic and convenient option. Increased awareness can prompt individuals to seek eye care services, leading to improved accessibility to eye care professionals who may recommend contact lenses as a suitable vision correction option. This factor will pace up the demand of the Saudi Arabia Contact Lens Market.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Increasing Demand of Convenience and Lifestyle Choices

Contact lenses provide individuals with the flexibility to engage in various activities, including sports, outdoor pursuits, and physical exercise, without the hindrance of eyeglasses. This convenience is especially appealing to those with active lifestyles. Contact lenses offer unobstructed peripheral vision, allowing wearers to have a clear view without the limitations imposed by eyeglass frames. This is advantageous in situations where a broad field of vision is essential, such as driving or participating in sports. For individuals involved in physical activities, such as running, swimming, or playing sports, contact lenses eliminate concerns about eyeglasses slipping or causing discomfort. This enhances the overall comfort and experience of being active. Contact lenses are easy to use and require minimal maintenance, especially with the availability of daily disposable lenses. This ease-of-use appeals to individuals who prefer a hassle-free vision correction option.

Contact lenses provide individuals with the freedom to make cosmetic and fashion choices without the visual interference of eyeglasses. This is particularly relevant for those who wish to experiment with different looks or styles. Contact lenses are convenient for travelers, as they eliminate the need to carry and manage multiple pairs of eyeglasses. The compact nature of contact lenses makes them a practical choice for those on the go. Unlike eyeglasses, contact lenses do not fog up or cause glare, making them a preferred option for individuals who work in environments with varying temperatures or engage in activities where clear vision is crucial.

Contact lenses provide a professional appearance, which can be important in certain professional settings. The absence of eyeglasses frames can contribute to a polished and well-groomed look. Advancements in contact lens materials, such as silicone hydrogel, contribute to enhanced comfort during wear. This is particularly appealing to individuals who prioritize comfort throughout their daily activities. Contact lenses eliminate issues associated with adverse weather conditions, such as rain or cold temperatures, which can impact the clarity of eyeglasses. This makes contact lenses a more convenient option for year-round use. Individuals who enjoy wearing sunglasses, safety goggles, or other fashion accessories find contact lenses more convenient, as they don't interfere with the use of such accessories. This factor will accelerate the demand of the Saudi Arabia Contact Lens Market.

Key Market Challenges

Changing Demographics

An aging population often experiences an increase in presbyopia, a condition where the eye loses its ability to focus on close objects. This demographic shift may lead to an increased demand for multifocal contact lenses, as older individuals seek vision correction options. As the population ages, there may be a higher prevalence of age-related eye conditions, such as cataracts and glaucoma. While contact lenses can address certain vision issues, individuals with more severe conditions may require alternative solutions, impacting the overall market dynamics. Younger individuals may prefer other vision correction options, such as laser eye surgery, over contact lenses. Adapting marketing strategies to appeal to different age groups and their preferences becomes crucial for sustaining market growth. The younger demographic is often more tech-savvy and may be more inclined to adopt technologically advanced contact lenses. On the other hand, older individuals may require additional education and awareness efforts to familiarize them with newer contact lens technologies. Demographic changes may also include variations in income levels. Affordability can be a significant factor in the adoption of contact lenses. Balancing product offerings to cater to different income groups becomes essential. Demographic changes may bring shifts in cultural and social norms, influencing the acceptance of contact lenses. Factors such as cultural perceptions of beauty or traditions related to eyewear choices can impact market trends. Migration to urban areas may influence the demand for contact lenses, as urban lifestyles often involve more social and outdoor activities where contact lenses may be preferred over eyeglasses.

Economic Factors

Economic conditions, including income levels and employment rates, can directly influence the purchasing power of consumers. In periods of economic downturn, individuals may be more price-sensitive and could reduce spending on non-essential items like contact lenses. Contact lenses, especially those with advanced features or daily disposables, can be relatively more expensive than traditional eyeglasses. Economic challenges may lead some consumers to opt for more cost-effective vision correction alternatives, impacting the demand for contact lenses. During economic uncertainties, individuals may reprioritize their spending, and vision correction may not be considered a top priority. This could result in delayed or reduced purchases of contact lenses, affecting market demand. The availability and extent of insurance coverage for vision care, including contact lenses, can impact

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

consumer decisions. Economic downturns may lead individuals to reconsider discretionary healthcare spending, including expenses related to vision correction. Economic conditions may intensify market competition, leading companies to adopt aggressive pricing strategies. This can impact profit margins for contact lens manufacturers and distributors. If the Saudi Arabian currency faces fluctuations in exchange rates, it can affect the cost of imported contact lenses and related materials. This, in turn, might influence product pricing and overall market dynamics. Economic pressures may influence the profit margins of retailers, potentially leading to changes in pricing strategies and promotions. This can impact the overall affordability and accessibility of contact lenses for consumers.

Key Market Trends

E-commerce Growth

E-commerce platforms provide consumers with easy and convenient access to a wide range of contact lens products. This accessibility is particularly beneficial for individuals residing in areas with limited access to physical stores or eye care professionals. E-commerce platforms often offer a diverse selection of contact lens brands, types, and designs. Consumers can explore a variety of options, compare prices, and make informed decisions based on their specific needs and preferences. Some e-commerce platforms facilitate the renewal of contact lens prescriptions online, allowing consumers to conveniently reorder their lenses without the need for a physical visit to an eye care professional. E-commerce websites often include educational resources about different types of contact lenses, proper usage, and care. This helps consumers make informed choices and ensures that they understand the best practices for maintaining eye health. E-commerce platforms frequently offer discounts, promotions, and bundle deals on contact lenses. This competitive pricing can attract cost-conscious consumers and drive online sales. Online platforms often feature customer reviews and ratings for contact lenses. This information helps potential buyers make informed decisions by considering the experiences and feedback of other users. E-commerce allows for the doorstep delivery of contact lenses, providing added convenience for consumers. This is particularly advantageous for individuals with busy schedules who may prefer the convenience of having their lenses delivered.

Segmental Insights

Material Type Insights

Based on material type, silicone hydrogel segment held the largest market share and is predicted to continue expanding over the coming years. Silicone hydrogel lenses are known for their high oxygen permeability, allowing more oxygen to reach the cornea compared to traditional soft contact lenses. This increased breathability contributes to greater comfort during extended wear, making silicone hydrogel lenses a popular choice. Silicone hydrogel lenses are designed for extended or continuous wear, allowing users to keep them in for an extended period, such as overnight. This flexibility aligns with the preferences of individuals seeking convenience and flexibility in their vision correction. The silicone hydrogel material has a higher water content than some traditional soft lenses, which can help reduce the risk of dryness and discomfort. This enhanced moisture retention contributes to improved comfort, especially for individuals with dry or sensitive eyes. Many silicone hydrogel lenses are equipped with ultraviolet (UV) protection, providing an additional layer of defence against harmful UV rays. This feature is increasingly valued by consumers who prioritize eye health. The contemporary lifestyle, characterized by longer work hours and increased screen time, has driven the demand for contact lenses that offer extended comfort. Silicone hydrogel lenses, with their breathable design, cater to the needs of individuals with active and modern lifestyles.

Application Insights

Based on application, corrective segment held the largest market share and is predicted to continue expanding over the coming years. Corrective contact lenses are primarily designed to address common vision issues such as near-sightedness (myopia), farsightedness (hyperopia), and astigmatism. Since a significant portion of the population experiences these vision problems, there is a widespread demand for corrective lenses. Increased awareness about vision correction options and advancements in contact lens technologies may have led more individuals to opt for corrective contact lenses. As awareness grows, more people are likely to seek out these solutions for their vision needs. Corrective contact lenses offer a comfortable and convenient alternative to traditional eyeglasses. Many individuals prefer the freedom and flexibility that contact lenses provide, especially in terms of participating in sports, outdoor activities, or social events. Ongoing advancements in contact lens materials and designs have improved comfort, breathability, and overall performance. These technological enhancements make corrective contact lenses an attractive option for individuals seeking effective and comfortable vision correction. The Corrective Application segment

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

includes a wide range of contact lens products catering to various vision correction needs. This diversity allows consumers to choose from daily disposables, extended wear lenses, Toric lenses for astigmatism, and multifocal lenses for presbyopia.

Regional Insights

The Northern & Central region dominates the Saudi Arabia Contact Lens Market in 2022. The Northern and Central regions of Saudi Arabia may have higher population densities and greater urbanization compared to other regions. Urban areas typically have a higher concentration of eye care professionals, clinics, and retail outlets, making it more accessible for consumers to purchase contact lenses. Regions with higher economic development tend to have a larger consumer base with the purchasing power to buy contact lenses. The Northern and Central regions may be more economically prosperous compared to other areas, leading to increased demand for contact lenses. The presence of a robust healthcare infrastructure, including well-established eye care facilities and practitioners, can contribute to higher contact lens usage. If the Northern and Central regions have better-developed healthcare facilities, it could lead to a higher prevalence of contact lens adoption.

Key Market Players

- Al-Jamil Optical Co.
- Cooper Vision, Inc.
- Essilor Luxottica SA
- Alcon Inc.
- Johnson & Johnson
- Monros International for General Trading & Contracting Co. (Anesthesia)
- Golden Cala
- Bausch Health Companies, Inc.
- Carl Zeiss AG
- Bella Contact Lenses

Report Scope:

In this report, the Saudi Arabia Contact Lens Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

□□ Saudi Arabia Contact Lens Market, By Material Type:

- o Silicone Hydrogel
- o Hydrogel
- o Gas permeable
- o Others

□□ Saudi Arabia Contact Lens Market, By Design:

- o Spherical
- o Toric
- o Multifocal
- o Others

□□ Saudi Arabia Contact Lens Market, By Wear Type:

- o Reusable
- o Disposable

□□ Saudi Arabia Contact Lens Market, By Application:

- o Cosmetics
- o Corrective
- o Therapeutic
- o Others (Prosthetic, Orthokeratology)

□□ Saudi Arabia Contact Lens Market, By Distribution Channel:

- o Optical Stores
- o Beauty Centers
- o Online (Hospital & Clinics)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- o Pharmacies
- o Stand Alone Pharmacies
- Saudi Arabia Contact Lens Market, By Region:
 - o Eastern
 - o Western
 - o Northern & Central
 - o Southern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Saudi Arabia Contact Lens Market.

Available Customizations:

Saudi Arabia Contact Lens Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

□□ Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Product Overview
 - 1.1. Market Definition
 - 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations
2. Research Methodology
 - 2.1. Objective of the Study
 - 2.2. Baseline Methodology
 - 2.3. Key Industry Partners
 - 2.4. Major Association and Secondary Sources
 - 2.5. Forecasting Methodology
 - 2.6. Data Triangulation & Validation
 - 2.7. Assumptions and Limitations
3. Executive Summary
 - 3.1. Overview of the Market
 - 3.2. Overview of Key Market Segmentations
 - 3.3. Overview of Key Market Players
 - 3.4. Overview of Key Regions/Countries
 - 3.5. Overview of Market Drivers, Challenges, Trends
4. Saudi Arabia Contact Lens Market Outlook
 - 4.1. Market Size & Forecast
 - 4.1.1. By Value
 - 4.2. Market Share & Forecast
 - 4.2.1. By Material Type (Silicone Hydrogel, Hydrogel, Gas permeable, Others)
 - 4.2.2. By Design (Spherical, Toric, Multifocal, Others)
 - 4.2.3. By Wear Type (Reusable, Disposable)
 - 4.2.4. By Application (Cosmetics, Corrective, Therapeutic, Others (Prosthetic, Orthokeratology))
 - 4.2.5. By Distribution Channel (Optical Stores, Beauty Centers, Online Pharmacies, Stand Alone Pharmacies)
 - 4.2.6. By Region (Eastern, Western, Northern & Central, Southern)
 - 4.2.7. By Company (2023)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.3. Market Map
- 5. Saudi Arabia Reusable Contact Lens Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value
 - 5.2. Market Share & Forecast
 - 5.2.1. By Material Type
 - 5.2.2. By Design
 - 5.2.3. By Application
 - 5.2.4. By Distribution Channel
- 6. Saudi Arabia Disposable Contact Lens Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Material Type
 - 6.2.2. By Design
 - 6.2.3. By Application
 - 6.2.4. By Distribution Channel
- 7. Market Dynamics
 - 7.1. Drivers
 - 7.2. Challenges
- 8. Market Trends & Developments
 - 8.1. Recent Developments
 - 8.2. Product Launches
 - 8.3. Mergers & Acquisitions
- 9. Policy & Regulatory Landscape
- 10. Saudi Arabia Economic Profile
- 11. Competitive Landscape
 - 11.1. Al-Jamil Optical Co.
 - 11.1.1. Business Overview
 - 11.1.2. Service Offerings
 - 11.1.3. Recent Developments
 - 11.1.4. Key Personnel
 - 11.1.5. SWOT Analysis
 - 11.2. Cooper Vision, Inc.
 - 11.3. Essilor Luxottica SA
 - 11.4. Alcon Inc.
 - 11.5. Johnson & Johnson
 - 11.6. Monros International for General Trading & Contracting Co. (Anasthesia)
 - 11.7. Golden Cala
 - 11.8. Bausch Health Companies, Inc.
 - 11.9. Carl Zeiss AG
 - 11.10. Bella Contact Lenses
- 12. Strategic Recommendations
- 13. About Us & Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Saudi Arabia Contact Lens Market By Material Type (Silicone Hydrogel, Hydrogel, Gas permeable, Others), By Design (Spherical, Toric, Multifocal, Others), By Wear Type (Reusable, Disposable), By Application (Cosmetics, Corrective, Therapeutic, Others), By Distribution Channel (Optical Stores, Beauty Centers, Online (Hospital & Clinics), Pharmacies, Stand Alone Pharmacies), By Region, Competition Forecast & Opportunities, 2019-2029F

Market Report | 2024-12-06 | 83 pages | TechSci Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Multi-User License	\$4500.00
	Custom Research License	\$7000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-16"/>
		Signature	<input type="text"/>