

Global Markets for Plastics Additives

Market Research Report | 2024-11-26 | 172 pages | BCC Research

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Report description:

Description

Report Scope:

This report analyzes the present state of the global market for plastics additives, and it forecasts the growth of this market from 2024 through 2029. The principal purpose of plastic additives is to enhance the properties of plastic products, such as their durability, flexibility, thermal stability and heat resistance, among many others, to both extend the life of these products and enable them to be customized to meet the requirements of different applications. The effective use of the plastics additives can ensure the stable and reliable manufacturing of end products. Thus, plastics additives not only contribute to improving cost-effectiveness, but also have the potential to create new opportunities for manufacturers on a global scale.

For this analysis, the global plastics additives market was segmented by product type, application and end user into the following categories:

- Product type: plasticizers, fillers and reinforcements, flame retardants, impact modifiers, antioxidants, heat stabilizers, colorants, lubricants, light stabilizers, biocides, antistatic agents and others.
- Application: packaging, wire and cable, films and sheets, floor/wall/roof covering, extrusion and others.
- End user: construction, transportation, electronics and electrical, consumer goods, medical and healthcare and others.

In addition, this report covers the global plastics additives market's current dynamics, the strategies and trends driving the demand for plastics additives, the key manufacturers of these products, recent ESG developments, and the regulatory and competitive landscapes that companies in this market are operating within. It also provides brief profiles of the major global manufacturers in this market. The plastics additives market is also analyzed from international and regional perspectives to understand the industry's growth potential. To that end, the report segments the market by region into the following areas: North America, Europe, Asia-Pacific and the Rest of the World (RoW).

In this report, market estimates and sizes are provided in terms of value (\$ millions), and market forecasts are given for 2024 through 2029, with 2023 serving as the base year. Regional-level market sizes, with respect to product type, applications and end

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user, are also provided.

Report Includes:

- 145 data tables and 52 additional tables
- An analysis of the global market trends for plastics additives, with market revenue data for 2023, estimates for 2024, forecast for 2025, and projected CAGRs through 2029
- Estimates of the size and revenue prospects of the global market, along with a market share analysis by product type, application, end-user industry, and region
- Facts and figures pertaining to the market dynamics, technological advances, environmental regulations, and the impact of macroeconomic variables
- Insights derived from the Porter's Five Forces model, as well as global supply chain analyses
- Pricing analysis of raw materials and the basic feedstock of plastics additives
- A chapter on emerging trends and applications of thermoset and thermoplastics, and patent activity and new developments
- Overview of sustainability trends and ESG developments, with emphasis on consumer attitudes and ESG scores and ESG practices of leading companies
- Analysis of the industry structure, including companies' market shares, strategic alliances, M&A activity and a venture funding outlook
- Profiles of the market leaders, including BASF, Avient Corp., Dow, Lanxess Group, and Evonik Industries AG

Executive Summary

Summary:

The global market for plastics additives has been experiencing steady growth over the last few years. This growth is driven primarily by growing demand for plastics additives in a wide range of application areas, from construction, automotive and healthcare to electronics. Plastic additives are versatile materials that provide a range of benefits to plastic products, including easy processing, enhanced flexibility, thermal stability and heat resistance, among others. This makes them desirable in many applications. Plasticizers, which are widely responsible for the ease of use and flexibility of plastic materials, such as polyvinyl chloride (PVC) and its products, are the most widely used type of additive.

The markets for various plastics additives have expanded significantly because of the expansion or growth of industries such as construction, automotive and electronics, among others. The building and construction segment of the global plastics additive market is significant due to the increase of infrastructure projects and buildings. These projects and buildings use construction materials such as insulation and piping systems whose quality is enhanced by plastics additives. Companies like BASF SE and Evonik Industries are venturing creatively in this arena by creating products that improve the properties of a material while also protecting the environment. This interest in the use of "natural" materials has led to an increase in the number of bio-based additives.

Numerous industries are supported by technology development in plastics, and there is a growing need for robust and durable solutions. In the automotive industry, there is an increasing demand for plastic additives in different components, including engine covers, internal and external coatings, and adjunct accessories, as they enhance performance and offer better lightweight characteristics than conventional parts.

In 2023, the Asia-Pacific region dominated the global plastics additives market, accounting for 56.2% of the market. The world's leading manufacturers and exporters of automobiles, building and construction, electronics, and household commodities are China and the U.S. These countries also serve as the primary drivers of the global plastics additives market. In addition, the influence of

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this market on the economies of these two countries is significant and anticipated to grow in the coming years.

Table of Contents:

Table of Contents

Chapter 1 Executive Summary

Market Outlook

Scope of Report

Market Summary

Chapter 2 Market Overview

Market Definition

Porter's Five Forces Analysis

Bargaining Power of Buyers: High

Bargaining Power of Suppliers: High

Threat of New Entrants: Moderate

Threat of Substitutes: Low

Competition in the Industry: High

Supply Chain Analysis

Raw Materials and Suppliers

Manufacturing and Processing

Distribution and Sales

End Users

Chapter 3 Market Dynamics

Overview

Market Drivers

Growing Demand for Plastics Additives from Industries

Increasing Plastic Consumption in Emerging Economies

Market Restraints

Environmental and Regulations Compliance

Impact of Fluctuating Raw Material Prices on Petrochemical-Based Plastics Additives

Market Opportunities

Growing Demand for Bio-Based and Sustainable Plastics Additives

Increasing Number of Market Players in Plastics Additives Market

Chapter 4 Regulatory Landscape

Overview

Chapter 5 Emerging Technologies and Developments

New Technologies

Rising Adoption of Plastics Additives for 3D Printing Technology Across Manufacturing Sectors

Development of Nano-Sized Additives

Patent Analysis

Patent Analysis Based on Country of Origin

Patent Analysis Based on Year Issued

Patent Analysis Based on Plastics Additives

Chapter 6 Market Segmentation Analysis

Segmentation Breakdown

Market Analysis, by Product Type

Plasticizers

Fillers and Reinforcements

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Flame Retardants
Impact Modifiers
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Heat Stabilizers
Colorants
Lubricants
Light Stabilizers
Biocides
Antistatic Agents
Others
Market Analysis, by Application
Packaging
Wire and Cable
Films and Sheets
Floor/Wall/Roof Covering
Extrusion
Others
Market Analysis, by End User
Construction
Transportation
Electronics and Electrical
Consumer Goods
Medical and Healthcare
Others
Geographic Breakdown
Market Analysis, by Region
North America
Europe
Asia-Pacific
Rest of the World (RoW)
Chapter 7 Competitive Intelligence
Industry Structure
Market Share Analysis
Strategic Analysis
Merger and Acquisition Analysis
Chapter 8 Sustainability in Plastics Additives Market: ESG Perspective
Industry Structure
Key ESG Issues in the Plastic Additives Sector
Plastics Additives Industry ESG Performance Analysis
Environmental Performance
Social Performance
Governance Performance
Current Status of ESG in the Plastics Additives Market
ESG Score Analysis
Risk Scale, Exposure Scale and Management Scale
Concluding Remarks from BCC Research
Chapter 9 Appendix

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Methodology

Sources

References

Abbreviations

Company Profiles

ADEKA CORP.

ALBEMARLE CORP.

ARGUS ADDITIVE PLASTICS GMBH

AMPACET CORP.

AVIENT CORP.

BAERLOCHER GMBH

BASF

BYK-CHEMIE GMBH (ALTANA)

CLARIANT

DOW

EVONIK INDUSTRIES AG

LANXESS

MILLIKEN

SAKAI CHEMICAL INDUSTRY CO. LTD.

SONGWON

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