

Wound Care in Germany

Market Direction | 2024-11-19 | 23 pages | Euromonitor

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Report description:

Demand for wound care in Germany continues to grow in 2024, supported by greater participation in outdoor activities and sports. Outdoor activities are extremely popular in Germany, including an interest in running, hiking, cycling and more. This inevitably leads to an increase in cuts and abrasions, as well as blisters and similar minor ailments, benefiting all wound care types.

Euromonitor International's Wound Care in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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