

## **Weight Management and Wellbeing in Germany**

Market Direction | 2024-11-19 | 24 pages | Euromonitor

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### **Report description:**

Retail value sales of weight management and wellbeing in Germany continue to grow in 2024 due to the positive performance of the largest product category - meal replacement. At the same time, retail volume sales of the other types of weight management and wellbeing continue to decline. At a time of economic uncertainty, linked to high inflation and the geopolitical situation, many consumers are reducing perceived non-essential purchases.

Euromonitor International's Weight Management and Wellbeing in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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