

Vacuum Cleaners in China

Market Direction | 2024-11-19 | 38 pages | Euromonitor

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Report description:

Retail volume sales of vacuum cleaners are set to see a marginal overall decline in China in 2024, with sales remaining fairly stable. Traditional cylinder vacuum cleaners and single-function steam vacuum cleaners are anticipated to continue experiencing significant double-digit declines in both retail volume and current value terms. This trend is primarily due to a shift in consumer preference towards lighter and more versatile cleaning tools, even if they come at a higher price.

Euromonitor International's Vacuum Cleaners in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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Upright and robotic vacuum cleaners set to perform well in 2024

Continuous innovation in vacuum cleaners

Ecovacs continues to lead robotic vacuum cleaners, but its share is expected to decline in 2024

PROSPECTS AND OPPORTUNITIES

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The popularity of pets may provide new opportunities for vacuum cleaners

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