

Sweet Spreads Packaging in the United Arab Emirates

Market Direction | 2024-08-28 | 10 pages | Euromonitor

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Report description:

Thin wall plastic containers are the main pack type used in sweet spreads packaging and were also continuing to gain share in the overall category in 2023. Thin wall plastic containers are the dominant pack type in chocolate spreads in the United Arab Emirates as well as the leading packaging format in honey. Due to use of lighter materials and thinner walls, these containers are cost-effective and lightweight, making them suitable for efficient and economical packaging solutions. In addition, t...

Euromonitor International's Sweet Spreads Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers are popular due to their cost-effectiveness

Glass jars are the preferred pack type in jams and preserves due to their durability

Rigid plastic pack types lead in honey as they are transparent and durable

PROSPECTS AND OPPORTUNITIES

Glass remains a prominent pack type, but the shift towards rigid plastic will continue

The 20g pack size is expected to continue seeing dynamic growth in sweet spreads

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