

## **Sweet Spreads Packaging in Mexico**

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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### **Report description:**

After the demand spike seen in sweet spreads and its associated packaging in 2020 due to home seclusion during the pandemic, as it gave rise to increasing snacking and meal occasions in the home, sales declined in 2021 as the category normalised. However, they remained above pre-pandemic levels in 2021 and, since then, in both 2022 and 2023, positive growth has been recorded in sweet spreads packaging unit volumes. This has been boosting the pack types used in sweet spreads, namely glass jars, P...

Euromonitor International's Sweet Spreads Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sweet spreads packaging continues to record positive growth in 2023

PET bottles continue to gain share in honey packaging thanks to their squeezable nature

Mexicans prefer glass packaging for jams and preserves due to positive perception of flavour preservation

PROSPECTS AND OPPORTUNITIES

Small pack sizes likely to be popular over the forecast period

Leading pack type glass jars expected to gain share in jams and preserves in the coming years

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