

Sweet Spreads Packaging in Indonesia

Market Direction | 2024-07-11 | 8 pages | Euromonitor

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Report description:

Demand for honey is being supported by the rising health awareness trend in the country, which was bolstered by the pandemic. Many Indonesian consumers have developed the habit of consuming honey on a daily basis in the hope of strengthening the functioning of their immune systems. Honey's adaptability to various culinary and dietary trends, including its use as a natural sweetener in specialised diets, has also bolstered its appeal. Cultural and traditional significance, coupled with effective...

Euromonitor International's Sweet Spreads Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN INDONESIA KEY DATA FINDINGS 2023 DEVELOPMENTS

Honey continues to benefit from its health positioning, boosting its packaging unit volumes
Glass jars still the leading pack type but also still losing share
Plastic pouches seeing growth in chocolate spreads
PROSPECTS AND OPPORTUNITIES

PET jars gaining ground in nut- and seed-based spreads as glass jars continue to lose share Glass jars will continue to lead in jams and preserves due to their premium appeal



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