

## **Sweet Spreads Packaging in Colombia**

Market Direction | 2024-06-18 | 8 pages | Euromonitor

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### **Report description:**

In Colombia, rising consumer health consciousness is helping honey sales to record strong growth thanks to this product's perceived natural and beneficial properties. Honey's popularity is also being boosted by its adaptability as a sweetener and culinary ingredient, as well as by growing regional production of this product and an increasing consumer preference for artisanal and premium goods. This is helping to drive strong growth in the use of glass jars in honey packaging, with this pack type...

Euromonitor International's Sweet Spreads Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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SWEET SPREADS PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Booming honey sales provide a strong boost to glass jars in 2023

Lightweight and portable plastic pouches continue gaining share in jams and preserves

Increasing health consciousness boosting nut- and seed-based spreads packaging

PROSPECTS AND OPPORTUNITIES

PET bottles to gain share in honey, plastic pouches to make further gains in jams and preserves

The 300g pack size is set to grow due to its affordability in sweet spreads packaging

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