

Store Cards in the United Kingdom

Market Direction | 2024-11-22 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024, store cards in the UK remains the smallest financial card category and the weakest performer, with a 15% decline in the number of cards in circulation, and 10% and 12% declines in volume and value transactions, respectively. Due to the limited usage of store cards in the local market - linked to purchases from a specific retailer or retail group - and consumers' desire for greater flexibility and convenience from their payment methods, store cards continues to lose popularity in the UK.

Euromonitor International's Store Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

STORE CARDS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Waning appeal of store cards due to rise of more dynamic options
Major retailers increasingly adopt co-branded credit cards and BNPL partnerships
Merchant issued gift cards more popular option than store cards

PROSPECTS AND OPPORTUNITIES

Store cards set to maintain a sharp downward trend over the forecast period
BNPL to offer further competition
Competitive landscape set to consolidate as category continues to lose its appeal

CATEGORY DATA

- Table 1 Store Cards: Number of Cards in Circulation 2019-2024
- Table 2 Store Cards Transactions 2019-2024
- Table 3 Store Cards in Circulation: % Growth 2019-2024
- Table 4 Store Cards Transactions: % Growth 2019-2024
- Table 5 Store Cards: Number of Cards by Issuer 2019-2023
- Table 6 Store Cards: Payment Transaction Value by Issuer 2019-2023
- Table 7 Forecast Store Cards: Number of Cards in Circulation 2024-2029
- Table 8 Forecast Store Cards Transactions 2024-2029
- Table 9 Forecast Store Cards in Circulation: % Growth 2024-2029
- Table 10 □Forecast Store Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture
2024 key trends
Rising adoption of digital wallets spurs innovation attempts to boost consumer confidence
Competitive landscape
What next for financial cards and payments?

MARKET INDICATORS

- Table 11 Number of POS Terminals: Units 2019-2024
- Table 12 Number of ATMs: Units 2019-2024
- Table 13 Value Lost to Fraud 2019-2024
- Table 14 Card Expenditure by Location 2024
- Table 15 Financial Cards in Circulation by Type: % Number of Cards 2019-2024
- Table 16 Domestic versus Foreign Spend 2024

MARKET DATA

- Table 17 Financial Cards by Category: Number of Cards in Circulation 2019-2024
- Table 18 Financial Cards by Category: Number of Accounts 2019-2024
- Table 19 Financial Cards Transactions by Category: Value 2019-2024
- Table 20 □Financial Cards by Category: Number of Transactions 2019-2024
- Table 21 □Consumer Payments by Category: Value 2019-2024

Table 22	☐Consumer Payments by Category: Number of Transactions 2019-2024
Table 23	☐M-Commerce by Category: Value 2019-2024
Table 24	☐M-Commerce by Category: % Value Growth 2019-2024
Table 25	☐Financial Cards: Number of Cards by Issuer 2019-2023
Table 26	☐Financial Cards: Number of Cards by Operator 2019-2023
Table 27	☐Financial Cards: Card Payment Transactions Value by Operator 2019-2023
Table 28	☐Financial Cards: Card Payment Transactions Value by Issuer 2019-2023
Table 29	☐Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029
Table 30	☐Forecast Financial Cards by Category: Number of Accounts 2024-2029
Table 31	☐Forecast Financial Cards Transactions by Category: Value 2024-2029
Table 32	☐Forecast Financial Cards by Category: Number of Transactions 2024-2029
Table 33	☐Forecast Consumer Payments by Category: Value 2024-2029
Table 34	☐Forecast Consumer Payments by Category: Number of Transactions 2024-2029
Table 35	☐Forecast M-Commerce by Category: Value 2024-2029
Table 36	☐Forecast M-Commerce by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Store Cards in the United Kingdom

Market Direction | 2024-11-22 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com