

Sportswear in Malaysia

Market Direction | 2024-11-22 | 19 pages | Euromonitor

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Report description:

Sportswear in Malaysia is experiencing a surge in demand, driven by an increasingly active population, who are engaging in sports such as running, marathons, gym workouts, basketball, and badminton. This shift towards health-conscious lifestyles has sparked a growing interest in performance apparel and footwear, in particular, catering to both serious athletes and casual sports enthusiasts.

Euromonitor International's Sportswear in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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