

Sportswear in Indonesia

Market Direction | 2024-11-18 | 19 pages | Euromonitor

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Report description:

The sportswear market in Indonesia is set for robust growth in current value terms 2024, marking its fourth consecutive year of expansion. This surge is being driven by an increasing focus on sports and fitness, a trend that gained momentum during the COVID-19 pandemic. As more consumers prioritise health and wellness, activities such as running, cycling, and gym workouts have become staples in daily life, particularly in urban areas where gyms are attracting an expanding number of young profess...

Euromonitor International's Sportswear in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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