

## Soft Drinks Packaging in Ukraine

Market Direction | 2024-07-17 | 9 pages | Euromonitor

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### Report description:

Soft drinks packaging in Ukraine recorded growth in 2023, after having registered a major decline in 2022, when the war in Ukraine started. The positive growth in 2023 was due to the stabilising of economic conditions and supply chains. The main issue facing the Ukrainian packaging industry in 2022 was the disruption in the supply of raw materials due to the war, but, as conditions were stabilising, this disruption was lessening. Although PET bottles recorded a slight decline in unit volumes in...

Euromonitor International's Soft Drinks Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Soft Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### **SOFT DRINKS PACKAGING IN UKRAINE**

##### **KEY DATA FINDINGS**

##### **2023 DEVELOPMENTS**

Soft drinks packaging returns to positive growth in 2023 after the decline seen in 2022

1-litre pack size seeing strong growth in energy drinks in 2023

Glass bottles gaining share in nectars due to the premiumisation trend

##### **PROSPECTS AND OPPORTUNITIES**

Bag in box expected to gain share in juice, especially in larger pack sizes

Glass bottles expected to gain share in bottled water due to rising awareness of sustainable packaging

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