

Soft Drinks Packaging in the Netherlands

Market Direction | 2024-04-22 | 9 pages | Euromonitor

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Report description:

In total unit volume terms, the Dutch soft drinks packaging market recorded positive growth in 2023, after stagnating a year earlier. While the main pack type, PET bottles, recorded positive growth in 2023, it continued to lose share to metal beverage cans in this year. Cans are easy to stack and store, chill faster, and are conducive to 360-degree graphics and branding. PET bottles and metal beverage cans dominate packaging unit volumes in carbonates, the biggest soft drinks category, thanks to...

Euromonitor International's Soft Drinks Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOFT DRINKS PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles and metal beverage cans dominate carbonates packaging

The 250ml pack is the dominant size in energy drinks packaging

Sustainability remains a key topic in soft drinks packaging

PROSPECTS AND OPPORTUNITIES

Increasing use of rPET expected in flavoured bottled water

Spadel launches a 5-litre Eco Pack for its Spa Reine mineral water

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