

Soft Drinks Packaging in Spain

Market Direction | 2024-04-22 | 9 pages | Euromonitor

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Report description:

Leading Spanish juice brand Don Simon recently introduced an innovation in sustainable packaging with the launch of the world's first Pure-Pak eSense aluminium-free aseptic carton for its plant-based range. In collaboration with packaging supplier Elopak and Appetite Creative, Don Simon has looked to integrate an engaging experience into its smart packaging. This includes its environmentally-friendly attributes like a transparent cap crafted from renewable plastics, the use of unbleached Natural...

Euromonitor International's Soft Drinks Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Soft Drinks Packaging in Spain

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List Of Contents And Tables

SOFT DRINKS PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Don Simon launches first Pure-Pak eSense aluminium-free aseptic carton

Packaging a major area for development in carbonates

PROSPECTS AND OPPORTUNITIES

Small 250ml glass water bottles gaining popularity due to their portability

Sustainability will be a key focus in the coming years

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