

## **Soft Drinks Packaging in South Africa**

Market Direction | 2024-04-19 | 9 pages | Euromonitor

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### **Report description:**

PET bottles are the dominant pack type used for soft drinks in South Africa, as they are cost-effective, both in terms of production and transportation. The lightweight nature of the bottles reduces transportation costs, making them a practical option for manufacturers and retailers. PET bottles are also easy to produce and can be manufactured in various shapes and sizes, making them suitable for different types of soft drinks. In addition, the cost-effectiveness of PET bottles is passed on to c...

Euromonitor International's Soft Drinks Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Zero-sugar trend helps fuel demand for metal beverage cans in South Africa

Liqui-Fruit rebrands to differentiate flavours amid increasing competition

PROSPECTS AND OPPORTUNITIES

Metal beverage cans to benefit from the growing demand for energy drinks

Sustainable packaging is an opportunity many companies are exploring

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