

## **Soft Drinks Packaging in Hong Kong, China**

Market Direction | 2024-04-22 | 8 pages | Euromonitor

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### **Report description:**

In Hong Kong, PET bottles remained the dominant pack type in the soft drinks market, with positive growth seen in 2023 and further increases expected in terms of packaging unit volumes over the forecast period. The popularity of PET bottles can be attributed mainly to the durability and affordability of this packaging format, which makes them the preferred choice in soft drinks packaging. Increasing demand for bottled water, driven by the notable shift towards healthier alternatives in soft drin...

Euromonitor International's Soft Drinks Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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SOFT DRINKS PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles remain the dominant pack type in soft drinks packaging

Smaller sizes of metal beverage cans are gaining popularity

Brick liquid cartons gaining share

PROSPECTS AND OPPORTUNITIES

Further development of the sustainable packaging trend expected in the forecast period

Shift towards healthier drinks expected over the forecast period

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